

JustLanded for WordPress

User Manual



by ShapingRain.com

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1 JustLanded for WordPress

Thank you for purchasing JustLanded, the ultimate landing page package designed to provide you with all the building blocks required to sell a product online – within minutes.

We took our successful JustLanded template and turned it into a WordPress theme, added a Landing Page builder tool and all the features you would expect from a WordPress theme.

JustLanded has been designed with ease of use in mind. You can use the demo data we provide with the installation package as a starting point for your own creations, and just play around – or you can follow the outline of this manual from top to bottom. Most features should be self-explanatory, but some more advanced features may require you to actually read up on them first.

Whether you are a WordPress veteran or an absolute beginner, this manual will act as your reference guide.

Please note that we do not provide customer support through the themeforest comments section to ensure the best possible quality of service and to keep track of all issues. We love to help, and we do so quickly – so if you require any assistance setting up or customizing JustLanded, please send an email to

support@shapingrain.com

where we will acknowledge your request and strive to attend to it as soon as possible.

1.1 User Interface

The screenshot displays the 'JustLanded for WordPress' user interface. At the top, a dark header bar contains the logo (an orange paper plane), the title 'JustLanded for WordPress', the version 'v1.0.0 You are running the latest version.', and the text 'A theme by ShapingRain.com'. Below the header, a navigation bar includes a 'Profile 1 (default)' dropdown menu and a green 'Save All Changes' button. The main content area is divided into two columns. The left column features a sidebar with a 'Home' link and a list of settings: 'Backup and Import', 'Profiles', 'Help and Support', 'General Settings' (highlighted with a gear icon), 'Fonts and Colors', 'Landing Layout', 'Banner', 'Action Buttons', 'Social Icons', 'Feature List', and 'Gallery'. The right column contains a light blue welcome message: 'Welcome to JustLanded - a landing page that simply works. We've done everything to make this options panel as painless and easy to use as possible. However, if there is anything you need help with, please just let us know: info@shapingrain.com. We are also grateful for any bug reports and feature requests.' Below this is a 'News' section with two entries. The first entry, 'A baby is born', dated '2013-01-15', announces the release of JustLanded for WordPress. The second entry, 'We are working on JustLanded for WordPress', dated '2012-10-10', mentions requests for a WordPress version and ongoing work.

JustLanded for WordPress uses a tabbed user interface to provide easy access to all its features.

Some basic principles:

- The most important or most commonly used menu items are at the top.
- Some menu items contain sub menus that will only become visible once the parent menu item has been activated.
- Hints that provide basic in-context help are shown either next to each option or next to an option's headline. All hints and help boxes can be hidden by clicking on the "?" icon at the very top.

This manual basically follows the tab menu from top to bottom. In order to access the JustLanded for WordPress user interface or options panel, click on the “Theme Options” button next to the WordPress icon in the admin bar at the very top of the screen, or navigate to Appearance → Theme Options.

To prevent inadvertently overwriting your settings, please make sure that only one instance of the options panel is open at any time. Do not open multiple instances in tabs, as this might lead to your settings being written into a wrong settings profile.

1.2 Updates

Please read these instructions carefully if you are already using JustLanded for WordPress and are about to upgrade to a new version.

With your purchase of JustLanded for WordPress you have lifetime access to free upgrades.

JustLanded for WordPress includes an update checker. It should alert you to official updates. However, in some cases that update option may not work properly due to server restrictions or while our servers are unavailable. You should therefore regularly check our customer interface or the *themeforest* website for updates and keep both your WordPress installation as well as JustLanded for WordPress up to date to avoid security issues or incompatibilities.

Note You should always back up your JustLanded for WordPress options, your WordPress database and your WordPress directory before upgrading JustLanded for WordPress or WordPress itself.

And please remember that during an update all custom files placed in the theme folder will be deleted, and this includes translations saved in languages folder.

Automatic Installation using the WordPress Interface

The automatic update feature was introduced in version 1.2.0 of the JustLanded for WordPress theme. If you are currently using a lower version, this feature will not be available and you will have to perform a manual update. The next update will then be delivered through the automatic update feature.

License and Updates

Thank you for entering your license key. Please remember that this license key is valid for one installation on one domain only. As per your license you will have to obtain additional licenses for each end product. Please keep your license key at a safe place and do not redistribute it.

[Log into your ShapingRain.com account](#)

ShapingRain.com License Key For registered customers, enables auto updates.

75c50489f6f5280df5e26f0c2a059f6d26f8b12a2cf0ce59794cd4462b6470aa5eb5d842f8ba551c

Whenever the update checker finds an update, you will have the option to update your installation of JustLanded for WordPress using WordPress' built-in update tool. Access to this automatic update feature is available only to registered customers with a valid license key obtained from the customer interface on ShapingRain.com. If you do not have an account yet, please register for a free account at <http://ssl.shapingrain.com/register> and verify your license.

The automatic update feature will put your blog into maintenance mode, deactivate the theme, remove the old theme folder, install the new one and re-activate the theme. Your settings and contents will be preserved during the update.

Registration and license activation is a voluntary process required only if you want to receive automatic updates and use the one-click update feature. You can still receive update notifications and update your theme manually, even without a license key.

Manual Installation using the WordPress Interface

Please note that when using the WordPress interface to update your copy, all existing files in the theme directory will be deleted. Settings and contents will be preserved.

1. Go to Home -> Backup and Import -> Master Export File -> Download to download a backup of your settings. This Master Export File contains a copy of all your settings profiles and support can help you restore this in case anything goes wrong.
2. Go to "Appearance" in your WordPress admin panel and activate another theme. This can be any theme, and the only purpose of this step is to free the theme so it can be deleted.
3. Click on "Delete" for JustLanded for WordPress and confirm that you wish to delete the theme. This is safe as all your settings will have been saved in the database rather than the

theme folder. But remember to keep a backup of any core files you have edited.

4. Install the zip file, as you would for a new installation.
5. Activate JustLanded for WordPress again.

Don't worry, this will still not remove your existing contents and your settings will be preserved.

Using FTP/SSH access

Follow the same steps as you would for the first installation. Make sure you double-check that you have a copy of all customizations applied to the theme's core files.

You could delete the existing copy first prior to copying the new files as the theme does not save settings into the theme folder. Just copy the 'justlanded' folder contained in 'justlanded.zip' into the wp-content/themes directory. Settings and contents will be preserved.

Post-Update Steps

Update 1.0.1 → 1.1.0

Version 1.1.0 is the first one to be fully responsive. If you are currently using video clips via embed codes, please make sure that you convert these into simple video links as this version of JustLanded uses WordPress' own oEmbed mechanism to easily insert video clips. The new method also ensures that generated embed codes are actually compatible with the new responsive layout.

We have added a variety of new features, some of them clearly visible, others hidden 'behind the scenes' – make sure you study the highlighted sections of the manual as these indicate updates or additions.

50 new features, enhancements and bug fixes have made it into the update. If you are unsure how they affect customizations applied to your installation by support staff, please contact support and seek clarification. We have access to your support tickets and can verify what impact the update may have on your installation of JustLanded for WordPress.

Update 1.1.x → 1.1.5

If you are using Page Content Blocks that contain only Landing Page Blocks as shortcodes, we recommend that you use a new option to 'not wrap page content block in separate section tag', which will correct problems in earlier versions in this use scenario.

Update 1.1.x → 1.2.0, 1.2.x

No particular steps are necessary for this update.

Update 1.2.x → 1.3.x, 1.3.x → 1.4.x or 1.5.x

No particular steps are necessary for this update. New features have been added with this releases and it really is necessary that you perform a complete update rather than copying only parts of the new version, in order for all of those to work properly.

2 First Steps

We **highly recommend** that you read this section even if some of these steps may seem familiar to you. They contain instructions for first-time users, but may also be of interest to experienced WordPress users who never had to set up a landing page before.

Let's walk you through the first steps of getting JustLanded for WordPress up and running. It should only take minutes for you to get a landing page set up since JustLanded for WordPress comes with building blocks. You don't have to think much about layout and design. Just like a house built with prefabricated blocks, in JustLanded for WordPress all you need to do is to put those blocks together. In a next step you add your contents – or in some cases, simply fill in the blanks. It's that easy!

2.1 Install WordPress

For this manual we assume that you already have WordPress up and running. Many hosting providers offer one-click script installers, but setting up WordPress is very straightforward even if yours doesn't. WordPress calls it the "Famous 5-Minute Install".

If this is the first time you are installing WordPress, make sure you read the excellent tutorial put together by the WordPress team: http://codex.wordpress.org/Installing_WordPress

We recommend that you install the latest version of WordPress. At the time of writing this manual this was WordPress 3.6 – the latest version JustLanded for WordPress was tested with.

We have not tested JustLanded for WordPress with any version prior to 3.6.

2.2 Install JustLanded

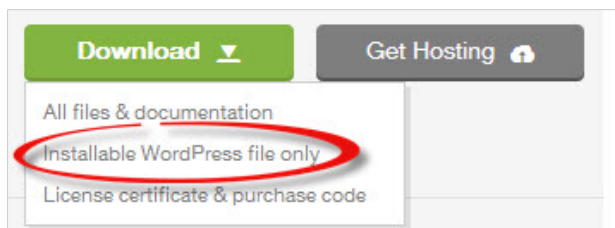
Please refer to the Updates section if you are updating an existing installation of JustLanded for WordPress.

JustLanded for WordPress ships as an installable ZIP archive. There are two options for installing a theme in WordPress:

Upload the installable ZIP file

Note The actual theme installation archive is called justlanded.zip – this file is included in the main file, or directly downloadable from themeforest as 'Installable WordPress file only'.

Do not attempt to upload the main file as you downloaded it from themeforest ("All files and documentation") – this will fail as it is not a theme (WordPress does not know what to do with it) and likely too large for your upload limits.



Downloading the installable WordPress file directly from themeforest ("Downloads" page) is the safest way of making sure that you are indeed uploaded to WordPress what it expects.

Uploading the installable zip file most convenient way, but it only works if your web server has permission to write into the wp-content/themes folder. Navigate to Appearance → Themes → Install Themes and click on the Upload link. Click "Choose File" and find the installable ZIP file on your computer. Once you click "Install Now", your browser will upload that file to WordPress, which will proceed to copy its contents into the wp-content/themes folder.

Then, locate JustLanded in your themes (Appearance → Themes, you really can't miss it) and click on the "Activate" link if you haven't done so already during the installation.

If the installation fails, it is probably because of wrong file permissions.

Upload the theme to the wp-content/themes folder

If the ZIP file method doesn't work, fear not! Simply unzip the "justlanded" folder contained in the ZIP file and upload its contents to the wp-content/themes folder of your WordPress installation.

Then, locate JustLanded in your available themes (Appearance → Themes) and click on the "Activate" link if you haven't done so already during the installation.

Both methods are also described in detail at http://codex.wordpress.org/Using_Themes.

2.3 Setting up WordPress for use with JustLanded

Permalinks

You may also call them 'pretty links', as with permalinks activated, links generated by WordPress will be much easier to read, and more accessible for search engines. We highly recommend that you do activate either one of the link structures under Settings → Permalinks → 'Common Settings' and you can read up on the permalink settings at http://codex.wordpress.org/Using_Permalinks

Landing Page

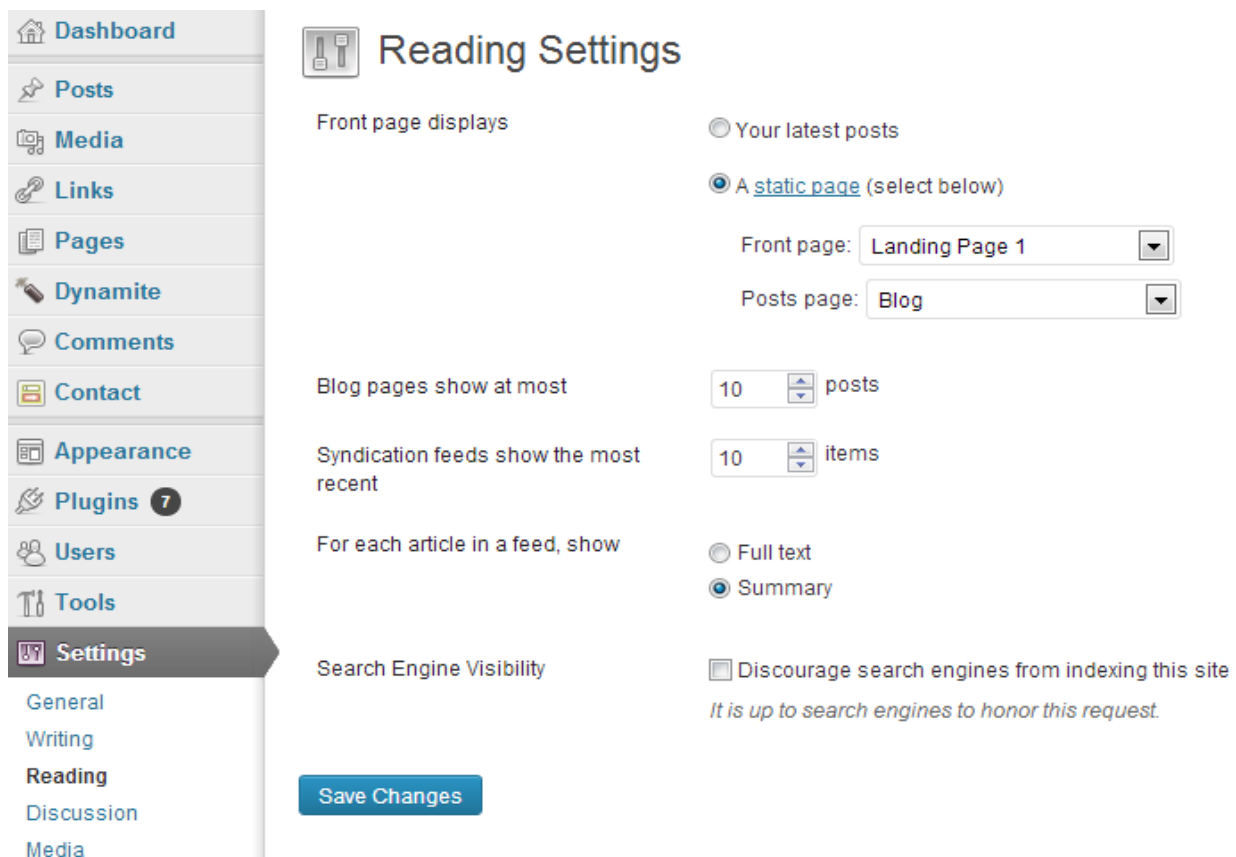
You may skip this step if your intention is to import the demo data that ships with JustLanded for WordPress as the import will automatically create posts and pages.

Your Landing Page will only be displayed on pages using the "Landing Page" template. In order to turn a WordPress page into a JustLanded for WordPress landing page, simply change the page

template to "Landing Page" under "Page Attributes", a block that by default is located right of the text editor.

If this is a fresh installation, you may want to create a new page first. Navigate to Pages → Add New, enter a title (e.g. "Landing Page"), and select the "Landing Page" template (Page Attributes → Template, on the right hand side).

Use a landing page as your front page



The screenshot shows the WordPress 'Reading Settings' page. On the left is a sidebar menu with options: Dashboard, Posts, Media, Links, Pages, Dynamite, Comments, Contact, Appearance, Plugins (7), Users, Tools, and Settings (highlighted). Below 'Settings' are sub-links: General, Writing, Reading, Discussion, and Media. The main content area is titled 'Reading Settings' with a wrench icon. It contains several sections: 'Front page displays' with radio buttons for 'Your latest posts' and 'A static page (select below)'. The 'A static page' option is selected, showing 'Front page:' as 'Landing Page 1' and 'Posts page:' as 'Blog'. 'Blog pages show at most' is set to '10 posts'. 'Syndication feeds show the most recent' is set to '10 items'. 'For each article in a feed, show' has radio buttons for 'Full text' and 'Summary', with 'Summary' selected. 'Search Engine Visibility' has a checkbox for 'Discourage search engines from indexing this site', which is unchecked, with a note below: 'It is up to search engines to honor this request.' A 'Save Changes' button is at the bottom.

Dashboard

Posts

Media

Links

Pages

Dynamite

Comments

Contact

Appearance

Plugins 7

Users

Tools

Settings

General

Writing

Reading

Discussion

Media

Reading Settings

Front page displays

☐ Your latest posts

☒ A static page (select below)

Front page:

Posts page:

Blog pages show at most posts

Syndication feeds show the most recent items

For each article in a feed, show

☐ Full text

☒ Summary

Search Engine Visibility

☐ Discourage search engines from indexing this site

It is up to search engines to honor this request.

Save Changes

If you want this to be your default page, you will have to navigate to Settings → Reading and select "A static page" under "Front page displays", and choose your newly created page under "Front page".

Blog

If you would like to designate any other page to be the blog index page, follow the steps for setting a static landing page and select your desired page as "Posts page" under the "Front page displays" section. You may have to create a blank page for this purpose first if this is a new installation and you are not using the demo data. Otherwise select the "Blog" page that was created when you imported the demo data.

2.4 Demo Content

If you would like to make any landing page your front page or change your blog index page, please refer to http://codex.wordpress.org/Creating_a_Static_Front_Page for instructions how to do this with WordPress. For our public demo site we have used 'Landing Page' as the 'Front page', and 'Blog' as the 'Posts page'.

You do not have to use the demo data we ship with JustLanded for WordPress at all. However, it may serve as a good starting point and all demo data can easily be reset and deleted at any time. Keep in mind, however, that installing demo data may overwrite existing posts, pages and settings – so if your WordPress installation already contains contents, make sure you back up your existing settings first.

The demo import consists of **two steps**, and you can opt not to perform one of them.

If you would like to import demo options for different landing page styles only, but not have your installation 'polluted' with demo posts and pages, you can skip the XML import. In that case, however, you will have to assign the 'Landing Page' template to a new, empty page, in order to actually see the demo data. And as without the XML import no pages are imported, some of the demo content – Page Content Blocks – will be hidden.

Step 1: XML Import (Pages & Posts)

With JustLanded for WordPress we provide an XML export of our demo installation that contains sample posts and pages to show off most of the theme's features. You may as well decide not to use this file at all, but it might be a good starting point and help you learn how JustLanded for WordPress works.

In order to import the XML file, navigate to Tools → Import in your blog's admin panel. Select "WordPress" from the list of available import tools, then click "Choose File" and select JustLanded_for_WordPress_Demo.xml, which is located in the 'justlanded' folder within the ZIP file. Then click on the "Upload file and import" button to begin the import process.

Import

If you have posts or comments in another system, WordPress can import those into this site. To get started, choose a system to import from below:

Blogger	Install the Blogger importer to import posts, comments, and users from a Blogger blog.
Blogroll	Install the blogroll importer to import links in OPML format.
Categories and Tags Converter	Install the category/tag converter to convert existing categories to tags or tags to categories, selectively.
LiveJournal	Install the LiveJournal importer to import posts from LiveJournal using their API.
Movable Type and TypePad	Install the Movable Type importer to import posts and comments from a Movable Type or TypePad blog.
RSS	Install the RSS importer to import posts from an RSS feed.
Tumblr	Install the Tumblr importer to import posts & media from Tumblr using their API.
WordPress	Import posts, pages, comments, custom fields, categories, and tags from a WordPress export file.

If the importer you need is not listed, [search the plugin directory](#) to see if an importer is available.

If there is no "WordPress" option under "Import", you may have to install a plug-in provided by the WordPress team. If this is the case, WordPress will prompt you to do so.

During the import process you will be asked to map users. For each demo user in the export file you may choose to map an existing user on the blog, or to create a new user. Imported posts and pages will appear as if they had been created by the mapped user.

Once the import has finished, you will find several new pages and posts with demo content that you may wish to delete at a later time. Deleting demo data from your posts and pages will not affect JustLanded for WordPress, and any settings made within the JustLanded for WordPress user interface will not be affected.

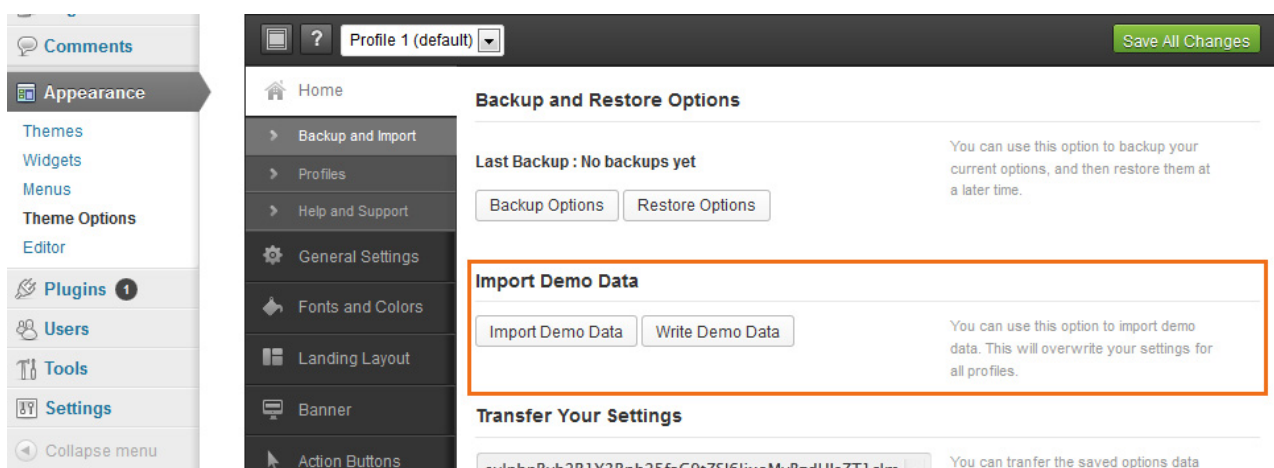
Do not be alarmed by error messages or notices informing you about parts of the import that were not successfully completed. This may simply indicate that you were missing a plug-in that we provided demo content for.

Please remember that **by default the theme will have no menus set** for the header and footer navigation. The import contains demo menus that link to all the demo pages, but you will have to activate these manually. Head to "Appearance → Menus" and select the main and footer menus from "Theme locations" before saving your settings with "Save".

Step 2: JustLanded Profile with Demo Contents and Settings

The XML file only contains posts and pages created with WordPress. In order to also import contents and settings for JustLanded for WordPress, you will have to import these settings as well.

Open the JustLanded user interface by clicking on the paper plane icon located next to the WordPress icon in your admin bar, or navigate to Appearance → Theme Options. From there click on "Backup and Import", the first tab under "Home". Click on "Import Demo Data". You will be prompted to confirm this step. Be aware that existing settings of JustLanded for WordPress will be overwritten if you proceed.



That's it! You should now have a variety of options pre-set to demo the JustLanded for WordPress experience.

2.5 Your First Landing Page

For this chapter we assume that you have opted to install the demo data that ships with JustLanded for WordPress. In order to follow this quick tutorial without the demo data, you will have to create a WordPress page and select the "Landing Page" template for that page in order to view your results.

Once you have imported the demo data, you are basically ready to go. You now have a landing page and a blog, and they both look stunning. Now what?

Well, since JustLanded for WordPress is designed mainly to be used as a landing page to sell a product, let's assume that this is what you care about most – the landing page. This is where you will direct all your traffic to, it will be the first thing your visitors will see.

When we designed JustLanded for WordPress we looked at popular, well-performing landing pages and developed basic building blocks that, when put together, result in a landing page that simply works. The intention was to create a landing page building package that enables a first-time user to create a converting landing page within minutes, while giving more experienced marketers the possibility to do with our product pretty much whatever they want.

So let's look at the most prominent features and find out how you can adapt them to meet your requirements.

Layout

The most obvious first thing to do is to decide what content to use on your landing page, and where to put it. Since our landing page is based on easy-to-use blocks, let's disable some of the demo blocks and start with a basic landing page.

Both the selection of blocks as well as their position can be defined using the "Landing Page Layout" tool. Open the JustLanded for WordPress user interface by clicking on the paper plane icon (or navigate to Appearance → Theme Options), then select the "Landing Layout" tab.

By default, quite a few blocks are active and already contain some content. JustLanded has one very prominent block that is enabled by default – the banner. Everything else is optional, and for the purpose of this demonstration we won't need most of the demo blocks.

Let's quickly disable all blocks except for "List of Features" and "Payment Options". Disabling a block is easy, just drag & drop the block you want to disable from the "Enabled" section over to the "Disabled" section. When you are done, only the "List of Features" and "Payment Options" blocks should remain enabled. It is a good idea to save your settings regularly while editing your landing page, so go ahead and click on the green "Save All Changes" button.

The screenshot shows the 'Landing Layout' settings panel in the JustLanded WordPress theme. On the left is a dark sidebar menu with options: Home, General Settings, Fonts and Colors, Landing Layout (selected), Banner, Action Buttons, Social Icons, Feature List, Gallery, Testimonials, Newsletter, Pricing Table, Payment Options, and Page Content. The main content area has a light blue header 'The Landing Page' with a description. Below is the 'Landing Page Layout' section with two columns: 'Disabled' and 'Enabled'. The 'Disabled' column contains blocks for Page Content 1-4, Widget 1, and Widget 2. The 'Enabled' column contains blocks for Header Social Icons, List of Features, Gallery, Feat. Testimonial, Small Testimonials, Newsletter Signup, Video Section, Pricing Table, Payment Options, and Sidebar Social Icons.

The Landing Page

This panel contains the layout settings for the integrated landing page using building blocks of pre-defined elements. Some WordPress page through shortcodes.

Landing Page Layout

Disabled	Enabled
Page Content 1	Header Social Icons
Page Content 2	List of Features
Page Content 3	Gallery
Page Content 4	Feat. Testimonial
Widget 1	Small Testimonials
Widget 2	Newsletter Signup
	Video Section
	Pricing Table
	Payment Options
	Sidebar Social Icons

Banner

The banner is a main feature of every landing page you create with JustLanded for WordPress, it is where you introduce your product and give a potential customer the first opportunity to buy your product.

This block consists of a text content and a media content section, both of which can be defined through the JustLanded for WordPress user interface. To make changes to the banner, activate the "Banner" tab.

By default, media content is shown on the right hand side, while text content and the headline are displayed on the left hand side. This arrangement is fine for the moment, so let's move on to the Banner Title section.

Banner Title

The main title will likely be one of the first elements a potential customer will see, so every word counts. Focus on the benefits, tell your customers what is on offer, let them know how your product will contribute to their lives and fulfill their desires. Think about who you are selling to. Who are your potential customers, and what are they looking for?

"Lose Weight in 3 Weeks Without Working Out" works well for a diet product, *"Learn to Speak Spanish"* might well be enough to sell a Spanish course.

For emphasis you can break the headline into two or more lines. While editing the headline, just hit ENTER where you want to break the headline.

Banner Text

The text field below contains text that goes underneath the main headline. Pick up your product's main benefit here and talk to your customer. Treat this just like an extension of your headline, illustrate how your product meets your customer's desires. Don't write too much, keep it simple.

Banner Bullet Points

Your customers want to be convinced, and nothing works better here than a few simple bullet points. Ideally you should treat your landing page as if you were having a conversation with your customer, so continue the message, list some more benefits, tell him what's so special about your product.

Enter one bullet point per line – JustLanded for WordPress will turn each line into a beautifully styled bullet point.

Media Content

You've heard this many times before, but it's true: an image says more than a thousand words. With JustLanded for WordPress you have the choice to display a single image, an image slider or a video clip next to your text content and main headline. If you like, you can also include any kind of free form content.

Why not start with a simple image here? A product shot perhaps, the picture of a happy customer? Under "Select Media Content", select "Single Image" if that option is not already selected. Then click the "Upload" button under "Single Image", locate an image file on your computer and upload it to WordPress.

Action Buttons



The next important thing is the action buttons block. You can have a single big action button, or a set of two buttons. If you are giving away a free sample, you could have a single button "Get a free sample", and if you are selling a product, you might want one button saying "Buy for \$10", and another one that says "Contact us".

Select a button style and simply enter your button's caption and a URL for this button to link to, then save your changes and you are done.

The action buttons you define here will be used for both the banner and the Payment Options block.

List of Features



Sell your product online

Use a professional landing page template that just converts.



Very easy to customize

Fully documented source code and an indexed stylesheet.



Different color schemes

Use one of 8 presets or quickly design your own.



Powered by HTML5

The latest standards for maximum compatibility.



Video support

Quickly add a sales video or a video testimonial.



Designed to convert

Incorporates proven practices for landing pages.

We selected the List of Features block to explain how most landing page blocks work. It is also a very powerful tool to show off your product's benefits. So let's get started right away...

Headline and Sub Headline

Have a quick look at this block's options and activate the "Feature List" tab.

Most landing page blocks have a headline and a sub headline. Each headline gives you the opportunity to highlight certain aspects of your product, and to continue the conversation.

We recommend that you use at least the main headline. This block is ideal to show off product highlights, so why not introduce them with a catchy headline? "6 Reasons why buying this product will change your life", or pick up the main headline's promise and continue that message.

Feature Items

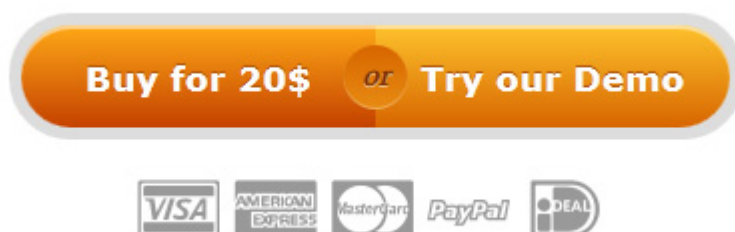
For many landing page blocks we use a multi-purpose user control to avoid having to force our users to use complicated shortcodes in order to add items to, say, a pricing table, or – in this case – a list of product features. This user control can be used for adding, removing and sorting items, and its use should be self-explanatory.

To show or edit an item's details, click on the small arrow on the right. Each feature item consists of a title, an image/icon URL and a text field. You can add as many items as you need. If you leave the Image URL field empty, a default icon (tick in a circle) will be used instead.

Use the List of Features block as if it were a list of bullet points. Outline your features and benefits, something like "Text your friends for free – Save a lot of money by using instant messaging", which combines a feature with a benefit.

You can edit the existing items, delete some or add more. Just make sure that you save your settings.

Payment Options



It's time to edit the Payment Options block. Just activate the Payment Options tab. The familiar Headline and Sub Headline are available here as well, followed by a list of Payment Methods. Each payment method you tick there will show an icon on your landing page.

The action buttons you defined earlier will also be displayed prominently above the payment method icons.

Your First Results

And that's basically it! You should now have a basic landing page to look at. If you haven't imported the demo data earlier and created your own WordPress landing page instead, go to Pages → All Pages and select "View" from the hover menu for the page you created.

Of course, at this stage your landing page is just a starting point. There are many more features to discover, and a variety of blocks to help you add content to your landing page. Most blocks follow the principles you have seen so far: a headline, a sub headline and a user control to add, remove and sort items. Some landing page blocks have additional options, some only consist of a text field. In general, however, you will find that they are very easy to use and their options self-explanatory.

If not, a quick look at the manual should help you uncover any secrets. Make sure you read up on the import/export features and profiles to find out how to preserve previous settings and experiment with the different options without losing your work.

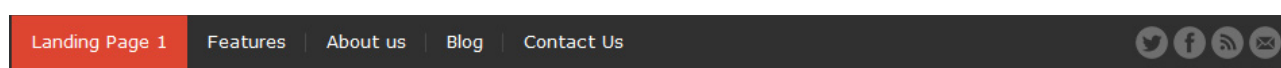
If you would like to change fonts, colors, background images etc., you can do so via **Fonts and Colors** → **Colors** (for colors and background images) and **Fonts and Colors** → **General Fonts/Landing Page Fonts** for all fonts affecting the banner.

3 General Settings

3.1 Menus

JustLanded for WordPress supports two menus, one at the very top, and one at the bottom. The main menu bar at the top can be hidden on landing pages, the utility or footer menu is always visible when defined. Both menus are native WordPress menus and can be edited easily.

Top Menu



Call us for free! **1-800-394-4333**

In order to change the contents of the top menu bar, go to Appearance → Menus and select a WordPress menu as your Main Menu under "Theme Locations".

If you would like to hide the menu bar from your landing page, click on the paper plane icon to launch the JustLanded for WordPress user interface, activate the "General Settings" and finally uncheck the "Show site menu on landing page?" option.

Footer Menu

You can use the footer menu to show links to your privacy policy or contact form. In order to change the contents of this menu, go to Appearance → Menus and select a WordPress menu as your Footer Menu under "Theme Locations".

3.2 Customization

Show site menu on landing page?

By checking or unchecking this option you can control whether or not the site's menu will be displayed above the header section.

Always hide menu?

If this option is active, the menu will be hidden permanently.

Use 'sticky' menu?

This option 'sticks' the menu to the top. That way the menu will always be positioned at the top while the user scrolls through the page content.

Custom Main Menu

This overrides the WordPress Main Menu menu allocation for this profile. That option only works if a default Menu is defined for the Main Menu location under Appearance → Menus.

A separate option exists to define a menu displayed when users are logged in. This may be interesting for membership sites.

Custom Footer Menu

This overrides the WordPress Footer Menu menu allocation for this profile. That option only works if a default Menu is defined for the Footer Menu location under Appearance → Menus.

A separate option exists to define a menu displayed when users are logged in.

Custom Logo

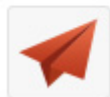
Custom Logo

<http://www.shapingrain.com/dev/justlandedwp/wp-content>

Upload an image to replace the default logo. (Default: 35 x 40px)

Upload

Remove



The logo will be shown next to the site title. In our default version it is the JustLanded logo, a small paper plane icon.

You can upload your own logo or remove the logo entirely through the "Custom Logo" section inside the "General Settings" tab. Simply click "Remove" and save your settings in order to remove the logo, or use the Upload button in order to upload a custom logo.

The logo will not be resized by default, so make sure the logo you upload has the correct dimensions. The default logo width is 40 x 35 pixels in size. Any logo with a height of 35 pixels should work best.

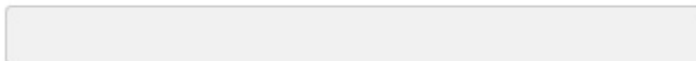
If you would like to use a larger logo graphic, we recommend that you use the "Hide page title and tagline" option to replace those items with a logo-only header.

Hide main site/page title and tagline?

This option enables you to hide page title and tagline. This is useful if your intention is to use a large logo instead of a text headline here.

Custom Favicon

Custom Favicon



Upload a 16px x 16px PNG/GIF image that will represent your website's favicon.

Upload

A favicon is a file containing a small icon, most commonly 16×16 pixels, associated with your website. You can upload a custom favicon using the "Favicon" section of the "General Settings" tab. If you would rather not upload your own icon you may decide to remove the icon altogether. Just click on "Remove" and save your settings in order to remove the favicon.

Blog/Index Page Title

Blog/Index Page Title

This is the headline used for your blog's index page. This is used for the blog archive page that displays your blog posts.

This is the title shown on your blog or index page. By default it simply says "Blog", but you may set it to anything you like. This option is available through the "General Settings" tab.

Always show full post?

By default JustLanded for WordPress shows only excerpts on post index pages. By checking this option, the full posts will be displayed. This makes in-line content such as images and video clips included in a blog post visible.

Hide Post Meta Info?

Check this option to hide the date and time the blog post was published.

Hide Post author Info?

Check this option to hide the author's display name and the link pointing to the author archive.

Hide Featured Images?

By default JustLanded for WordPress displays images set as "Featured Image" as a banner above the post's headline. If you would like to hide these images, check this option.

Site Footer/Copyright Notice

You can add a custom copyright notice here to replace the default text on the site's footer.

Footer Widgets

You can define the amount of widgets to display in widget rows and the footer widgets section and also opt to display the footer widgets section on all pages, including landing page (experimental option).

Header Section

Home

General Settings

Header and Footer

Blog and Archive

Built-in Features

Custom Codes

Fonts and Colors

Landing Layout

Banner

Action Buttons

Site Header and Menu

Show site menu on landing page?


☒ Check this if you would like to show the menu bar on the landing page. This setting has no effect on regular blog pages.

Custom Logo

Upload an image to replace the default logo. (Default: 35 x 40px)

Upload

Remove



Header Contact Information

When entered, either a phone number or an email address can be displayed and linked to in your site's header. If all fields are left empty, this block will be hidden.

Custom Header

Custom Header Replace the header section (above the banner) with own content.

Free Form Content Can contain HTML, shortcodes allowed.

```
[one_third]
Some content here
[/one_third]
[one_third]
Another colum here
[/one_third]
[one_third last="yes"]
And a third column here!
[/one_third]
```

Use Page Content

---- Please select an option ----

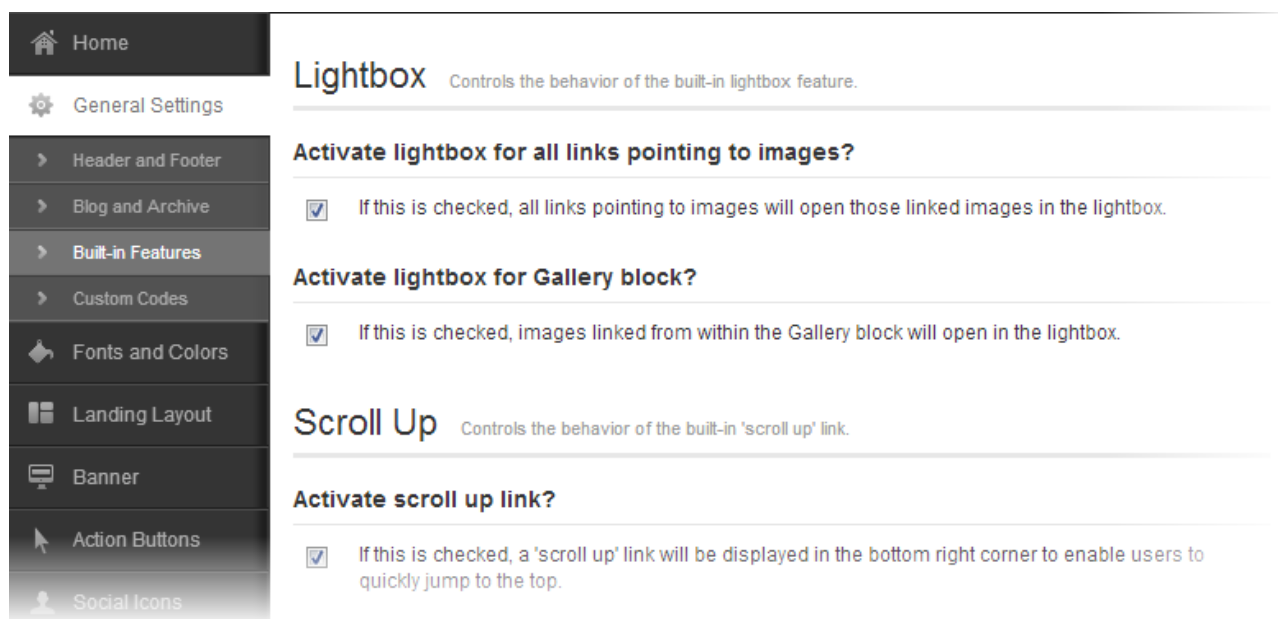


Retrieve and display contents from this page instead. When selected, the contents from the Free Form Content text box will be ignored.

If for whatever reason the header section does not meet your requirements, or if support directs you to do so, you can replace the entire header section with your custom code. You may either simply enter your HTML source here, and mix it with shortcodes – or you can select a WordPress page to retrieve content from. This page may be set to "private" as it does not have to be visible in order for JustLanded for WordPress to retrieve content from it.

The Custom Header feature is for advanced users and overrides the default template, so whatever you design here will look very different from the default template. You may have to apply your own styling via **General Settings → Custom Codes → Custom CSS**.

Built-in Features



You can optionally deactivate some features, if you don't need them. This might also be helpful if you are using alternative scripts to replace some of the built-in features.

Activate lightbox for all links pointing to images?

If this option is active, the theme will attach the lightbox to all images linking to an image. This will enable the lightbox for your posts and pages.

Activate lightbox for Gallery block?

This option activates the lightbox for the gallery block. If this option is not active, thumbnails will link to the large version of the image.

Activate scroll up link?

This option activates the “Scroll up” link located at the very bottom of each page. This is a usability feature that lets your visitors jump to the very top of the page without scrolling.

Custom Codes

The screenshot displays the 'Profile 1: Custom Styles and Scripts' configuration page. On the left, a dark sidebar contains a menu with options: Home, General Settings, Header and Footer, Blog and Archive, Built-in Features, Custom Codes (highlighted), Fonts and Colors, Landing Layout, Banner, Action Buttons, and Social Icons. The main content area is titled 'Profile 1: Custom Styles and Scripts' and is divided into two sections. The 'Custom CSS' section features a large, empty text box for entering CSS code, accompanied by a note: 'This code will be loaded after the theme's default stylesheet.' The 'Custom Header Scripts' section also has a large, empty text box, with a note stating: 'Paste tracking codes or custom blocks of JavaScript code here. This will be injected into the HTML header.'

Custom CSS

Any custom CSS blocks entered here will be added to the site's header. This enables extensive customization of JustLanded for WordPress without changing the original theme.

As settings are not overwritten during a theme upgrade, neither will be custom CSS instructions.

Custom Footer Scripts

Custom scripts entered here will be added to the site's code. `<script></script>` tags must be included.

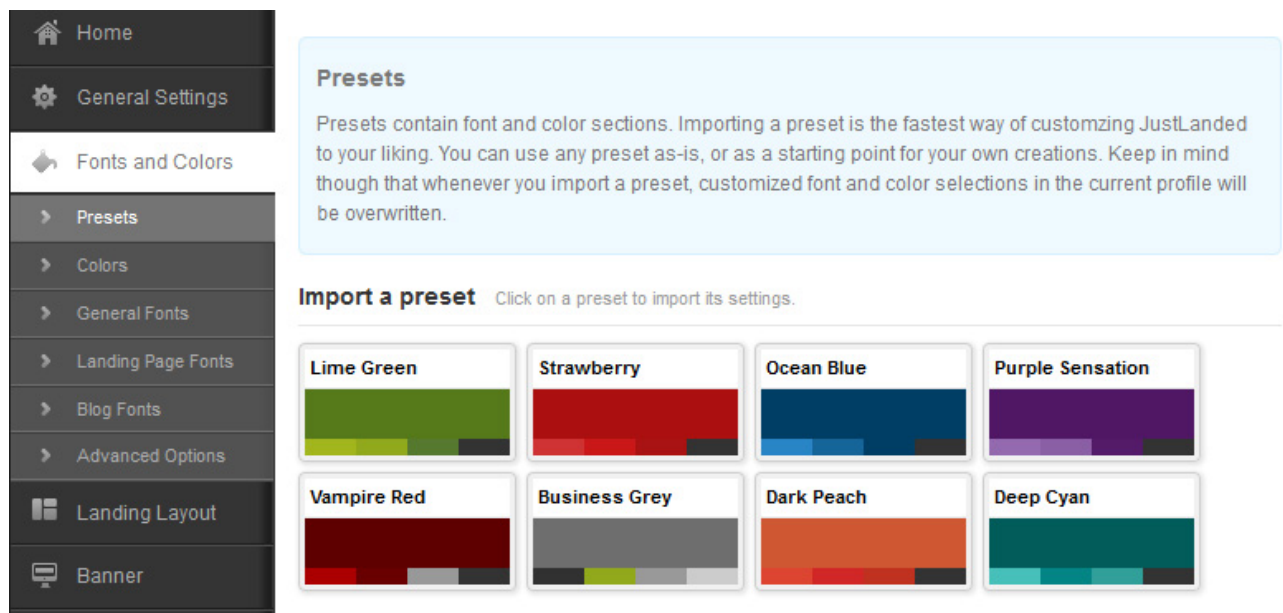
Custom Header Scripts

Some scripts must be placed in a page's header rather than the footer section. Post those scripts here. And, again, `<script></script>` tags must be included.

Global Custom Styles and Scripts

The same instructions as for the above Custom CSS/Scripts blocks apply, except that settings made in the "Global" section will be used throughout all profiles. This may be useful for site-wide tracking etc.

Colors



In JustLanded you can customize most colors the theme uses. You may wish to start with a preset. Simply activate the "Fonts and Colors" tab to see available presets and themes. When you click on a preset to start the import process, the user interface will prompt you to verify your choice. Loading a preset will overwrite all changes you made to the Fonts & Colors sections, so make sure you have a backup of your customizations before proceeding.

Font colors are defined together with font face and font size under "General Fonts", "Landing Page Fonts" and "Blog Fonts", but all remaining colors can be found in the "Colors" section under "Fonts and Colors". Click on the color picker icon to select a color, or enter the color code manually in the text field next to the color picker icon.

You can change the [banner's background image](#) and gradient via **Fonts and Colors → Colors → Landing Page Banner and Page Banner**. Select "Background Image" as Banner Background Type and upload your image under "Banner Background Image".


Custom Button Colors

Buttons These settings enable customization of all action buttons.

Overwrite default button style with custom style settings?

- ☒ If this is checked, your custom style will be applied to all buttons. If deactivated, custom settings will be saved but not used by the theme.

Button Base Color

#d61e49  This value will be used to calculate all button colors. Only the hue value will be used, brightness and intensity will be calculated based on the default colors.

Advanced Button Colors

- ☒ Check this to manually set colors for each button element. If unchecked, settings in this section will be temporarily deactivated.

First Button Gradient

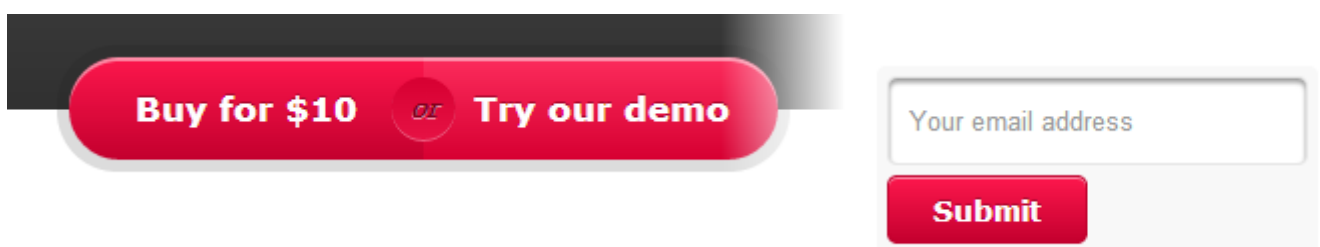
#fea817  #c54200  Start and end points of gradient.

First Button Gradient (hover state)

#c54200  #fea817  Start and end points of gradient.

Second Button Gradient

#fec32d  #d86600  Start and end points of gradient.



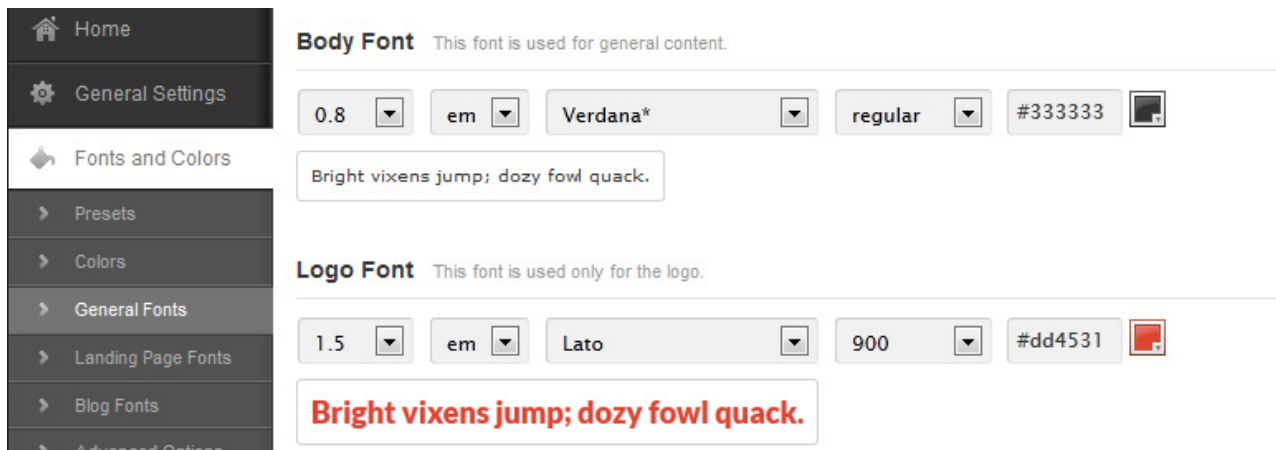
In version 1.2.0 you have two options for customizing buttons. You can either select a base color from which the theme will calculate the remaining colors (only based on the hue value), or you can opt to define every single color yourself.

Please note that the "Overwrite default button style with custom style settings?" checkbox needs to be checked in order for your changes to apply, no matter which of the two options you use.

Presets

We provide presets to give you a great starting point. You can select a preset from the Fonts and Colors → Presets tab. Clicking on a preset and proceeding to import its settings will overwrite all existing font and color customizations made to the active settings profile.

Fonts



The screenshot shows the 'Fonts and Colors' settings panel in the WordPress Customizer. On the left is a sidebar with navigation links: Home, General Settings, Fonts and Colors (active), Presets, Colors, General Fonts, Landing Page Fonts, Blog Fonts, and Advanced Options. The main area is divided into two sections: 'Body Font' and 'Logo Font'. The 'Body Font' section has a subtitle 'This font is used for general content.' and settings for size (0.8), unit (em), font face (Verdana*), style (regular), and color (#333333). A preview box shows the text 'Bright vixens jump; dozy fowl quack.' in the selected font. The 'Logo Font' section has a subtitle 'This font is used only for the logo.' and settings for size (1.5), unit (em), font face (Lato), weight (900), and color (#dd4531). A preview box shows the same text 'Bright vixens jump; dozy fowl quack.' in the selected font style and color.

For most fonts you can select the font size (and its unit), the font face, a font style and a font color.

The first fonts listed are standard font families such as Arial and Verdana. They are marked with an asterisk ("*") and have the least impact on performance as they do not require web fonts to be loaded with your landing page. By default we use these fonts as body fonts only.

The only font styles available for these fonts are regular, bold, italic and bold italic.

Google Web Fonts are available for selection as well. If you select a Google Web Font, the Font Style select box will show all styles available for that font. By default the 'regular' style is active, but for headlines it will often make sense to select another style.

Clicking on the color picker icon will enable you to select a color for that font. You may also choose to enter a hex color yourself into the text field next to the color picker icon.

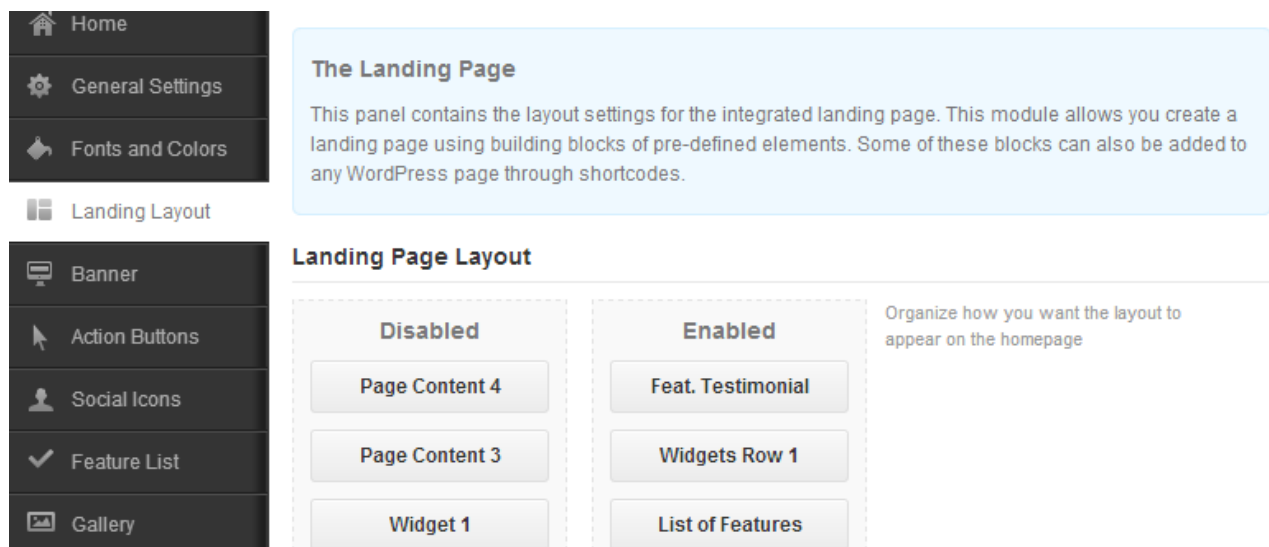
4 Landing Page

4.1 General

Landing Pages use a special template ('Landing Page') that enables them to display unique landing page blocks defined through the options panel.

If you would like to make any landing page your front page or change your blog index page, please refer to http://codex.wordpress.org/Creating_a_Static_Front_Page for instructions how to do this with WordPress.

4.2 Layout Blocks



The concept of JustLanded makes it possible to create an entire landing page simply by adding, arranging and editing pre-defined content blocks. No design knowledge is necessary at all, no coding – everything is done within the JustLanded for WordPress user interface.

You can enable and disable landing page blocks under the "Landing Layout" tab. Launch the JustLanded for WordPress user interface by clicking on the paper plane icon and activate the "Landing Layout" tab to access this feature.

Activation & Deactivation

You can enable or disable landing page blocks by dragging them to the "Enabled" or "Disabled" sections.

The Banner block is always visible as it is an integral part of the landing page. In theory you could set up a landing page with just the banner block, as the banner also includes the main action buttons. In this case, the "Enabled" section would be empty, but the banner would still be visible.

Block Order

To change the position of any landing page block, simply drag the block to the desired position.

4.3 Banner



Banner Layout

The Banner Layout select buttons allow you to define where you want to show media and text content. By default, media content is shown on the right and text content on the left.

You can optionally select to hide the banner.

Text Content

Banner Title

The banner title is the main headline shown above any text content.

You can break the headline into multiple lines by inserting a line break at the position where you want the following text to move to the next line. Simply type your text on two lines in the text box and that will be mirrored on the landing page.

Banner Text

This is a free text field. You can enter text as you like, and line breaks are translated.

Banner Bullet Points

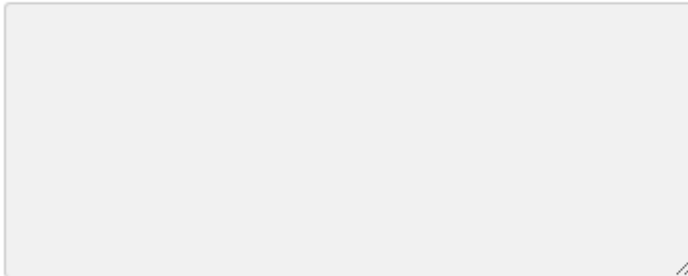
Enter one bullet point per line. Bullet points will automatically be styled with a tick icon and shown in bold.

Custom Text Content

Custom Text Content

Use your own, custom content for the banner's text section.

Custom Content



Enter your custom mark-up here.

Custom Content from Page

---- Please select an option ----



Select a page if you would like to display the contents of a WordPress page instead.

If for whatever reason you would like to use your own content for the text section, please feel free to do so using the "Custom Text Content" field, or by selecting a WordPress page from which you want the theme to retrieve content.

Call To Action Options

You can optionally hide the action buttons and/or show a sign-up form in place of the action buttons.

You also have the option to replace action buttons with a newsletter sign-up form that will be displayed in their stead.

Media Content

General Settings

Fonts and Colors

Landing Layout

Banner

General

Media Content

Select Media Content

Slider

Single Image

Slider

Video

Free Form Content

What element would you like to display as part of the banner's media section?

You can display 3 different media types in your banner's media section: a single image, a rotating image slider, or a video clip. The "Select Media Content" select box allows you to select which content type you would like to be shown. You can define all 3 content types and switch between them as contents will be preserved.

Alternatively, you can opt to integrate your own media type via the Free Form Media Content option. This option enables you to include custom video integration codes, experiment with custom slider plug-ins by using their shortcode etc.

Single Image

A powerful WordPress landing page template

This theme focuses on the key elements: the product itself, building trust, very easy to customize and the best thing, it is build with WordPress!

- ✓ Unlimited colors, supports Image, Video, Slider
- ✓ Powered by the fabulous HTML5/CSS3
- ✓ Extremely customizable, to the last Pixel

Buy for 20\$ or Try our Demo



Use the "Upload" button in order to upload a new image. You may also choose to enter a URL into the text field. Clicking on the "Remove" button empties the text box and removes the image.

Slider

A powerful WordPress landing page template

This theme focuses on the key elements: the product itself, building trust, very easy to customize and the best thing, it is build with WordPress!

- ✓ Unlimited colors, supports Image, Video, Slider
- ✓ Powered by the fabulous HTML5/CSS3
- ✓ Extremely customizable, to the last Pixel

Buy for 20\$ or Try our Demo



You can add as many images as you want to be displayed. Add new slides using the "Add New Slide" button, and remove a slide by unfolding it (arrow down icon) and then clicking on the red "X" button.

Each slide has a title which will also be used as the image's description (ALT tag), and an optional link to be associated with that slide.


Video

A powerful WordPress landing page template

This theme focuses on the key elements: the product itself, building trust, very easy to customize and the best thing, it is build with WordPress!

- ✓ Unlimited colors, supports Image, Video, Slider
- ✓ Powered by the fabulous HTML5/CSS3
- ✓ Extremely customizable, to the last Pixel

Buy for 20\$ or Try our Demo



JustLanded for WordPress supports oEmbed links in this section. Simply paste your video link here and WordPress' own oEmbed filter will turn it into a video embed code.

You can find more information on how to obtain the embed link here:

<http://support.google.com/youtube/bin/answer.py?hl=en&answer=171780>

<http://vimeo.com/help/faq/embedding>

Note

When using the oEmbed method, please keep in mind that you need to provide **the actual video URL**, not an embed or 'share' URL. Simply copy the URL from your browser's address bar and you should be fine.

For backwards compatibility the theme also accepts video integration codes here, using iframes, embed or object codes.

If you are still using one of those, please change to the new oEmbed links as only those are fully responsive and ensure that your videos will look just as awesome on mobile devices as they do on desktops.

Also, in case you are still using this field for custom HTML content, please switch to the "Free Form Content" type instead.

Free Form Content

If this option is selected under "Select Media Content", the contents of the "Free Form Media Content" box replace the entire media section. HTML and shortcodes are allowed.

This enables you to use third party sliders, embed exotic videos, Java-Applets, plug-in content, etc.

If you intend to use forms in the banner, please refer to the separate tutorial in the /Documentation/Forms folder of the main package.

The tutorial contains instructions on how to replicate our form demos, as well as some custom code to beautify your forms.

Full Width Banner Content

General Settings

Fonts and Colors

Landing Layout

Banner

General

Text Content

Call To Action

Media Content

Full Width Banner

Action Buttons

Social Icons

Feature List

Gallery

Full Width Banner Content

Full width banner, replaces media and text sections.

Free Form Content

Can contain HTML, shortcodes allowed.

Use Page Content

----- Please select an option -----

Retrieve and display contents from this page instead. When selected, the contents from the Free Form Content text box will be ignored.

This option enables you to define the entire banner yourself using shortcodes, plug-in content, custom HTML, etc.

You may also choose to display the contents of a WordPress page in the banner using the "Use Page Content" option. If a page is selected, the content in the text box above will be ignored.

4.4 Page Banner (experimental)



When the “Default Template, with Page Banner” template is used, the Banner → Page Banner options can be used to define a banner section that replaces the page title.

For this Page Banner JustLanded comes with an additional shortcode, `[justlanded_pagetitle]`, which outputs the current page's title in the banner.

You can also select a (private) WordPress page from which to retrieve the content to display in your Page Banner.

This section also accepts HTML and some of the theme's shortcodes.

4.5 Action Buttons



The action buttons contain your "call to action" (CTA), and will likely provide an option to buy your product, sign up for a mailing list, or download a free sample.

Styles

You have the choice between two default styles: a split button, consisting of two buttons or a single big button.

Note Please note that in version 1.2.0+ you can also style the action buttons with your own color options, via the Fonts and Colors → Colors menu.

Links and Captions

You can point either one of the two buttons to any URL you like. You also have the option to open a link in a new window.

If desired you can also set an "OnClick" attribute for the link. This may be useful for tracking.

If the "Single Large Button" style is used, settings for the second button will be ignored.

Modal Windows (experimental)

First Button Modal Window



Check this to open a modal window with custom content if this button is clicked.

First Button Modal Window Content

This is some custom content.

Enter your custom mark-up here.

First Button Modal Window Page Content

Test Modal Page (ID 603)



Select a page if you would like to use a WordPress page for this modal window.

First Button Modal Window Size

Medium, 60%



Select a size for the modal window.

Since version 1.2.0 JustLanded for WordPress supports modal windows that can be triggered by one or both of the call to action buttons. You can define the content through the text area field, or by selecting a WordPress page that should be used instead.

Modal windows are like pop-up windows, except that they are less intrusive and open in the same browser window on top of a black overlay. Clicking outside the window closes the modal window, as does clicking on the "X" symbol.

4.6 Social Icons

JustLanded for WordPress can display social network links as part of the header ("Header Social Icons"), and in a dedicated floating sidebar ("Sidebar Social Icons").

Activation & Deactivation

You can drag and drop icons that you would like to display into the "Enabled" section. If no icons are enabled for either the header or the sidebar, that section will be hidden.

Social Profile Links

You need to associate a profile link with each icon. Simply enter a fully-qualified URL like <http://www.twitter.com/shapingrain> for each service.

4.7 Feature List



Sell your product online

Use a professional landing page template that just converts.



Very easy to customize

Fully documented source code and an indexed stylesheet.



Different color schemes

Use one of 8 presets or quickly design your own.



Powered by HTML5

The latest standards for maximum compatibility.



Video support

Quickly add a sales video or a video testimonial.



Designed to convert

Incorporates proven practices for landing pages.

You can set a headline and a sub headline to be shown above the list of features. Each feature item consists of a title and a descriptive text. Optionally, an icon can be uploaded as well.

Add, edit, re-order and delete features

You can add new items using the "Add New Feature" button, and remove items by unfolding them and clicking the red "X" button.

You can re-order items by dragging them to a new position. Re-ordering works best when items are folded.

Title

The title will be displayed above the description.

Image URL

You can either enter a fully-qualified URL, or upload a picture here. The default icon size is 60 x 60 pixels.

Link URL

You can link an item's headline by entering a fully-qualified URL here.

Description/Text

The description goes underneath the title and provides room for more details.

4.8 Gallery

Take a look at our Screenshots



You can set a headline and a sub headline to be shown above the gallery. Each gallery item consists of a title, the image to be displayed, and a description text.

Add, edit, re-order and delete images

You can add new items using the "Add New Image" button, and remove items by unfolding them and clicking the red "X" button.

You can re-order items by dragging them to a new position. Re-ordering works best when items are folded.

Title

The title will be displayed above the description.

Image URL

You can either enter a fully-qualified URL, or upload a picture here. Thumbnails will be generated automatically, and resized to 140 x 95 pixels.

Description/Text

The description will be used as the image's title tag. It will be displayed underneath the image in the lightbox.

4.9 Testimonials

Featured Testimonial

The featured testimonial's purpose is to highlight an important quote. It contains additional fields for a name and a job title or company name.

This block is also available as a slider that retrieves testimonials from the "Small Testimonials" block of the active profile.

Small Testimonials

What other customers are saying

Now if we did not convince you, maybe a few words from our customers will!

Lorem ipsum dolor sit amet, consetetur
sadipscing elitrmod tempor invidunt ut m et
justo duo dolores et ea rebum.



John Doe
Some Company Inc.

Lorem ipsum dolor sit amet, consetetur
sadipscing elitrmod tempor invidunt ut m et
justo duo dolores et ea rebum.



John Doe
Some Company Inc.

Lorem ipsum dolor sit amet, consetetur
sadipscing elitrmod tempor invidunt ut m et
justo duo dolores et ea rebum.



John Doe
Some Company Inc.

You can display an unlimited amount of small testimonials. They contain fields to enter a name, a job title or company title and the quote/text itself. In addition, small testimonials can also contain a small portrait picture.

Add, edit, re-order and delete items

You can add new items using the "Add New Image" button, and remove items by unfolding them and clicking the red "X" button.

You can re-order items by dragging them to a new position. Re-ordering works best when items are folded.

Name

This is the field reserved for the name of the person you are quoting.

Sub Title/Company/Profession

This field contains that person's job title or a company name. It will be shown underneath the quote.

Image URL

You can either enter a fully-qualified URL, or upload a picture here. Default size is 60 x 60 pixels. CSS rules will be applied to make the image appear round.

Description/Text

This is the actual quote.

4.10 Newsletter



Join our newsletter for exclusive deals

Subscribe

Headline

The newsletter sign-up form features a "headline", which will be displayed on the form itself.

Subscribe Button Text

This is the "Subscribe" button's caption. In most cases it will simply say "Subscribe".

Email Text Field Placeholder

This placeholder will be displayed while the email form field is empty.

Service Selection

Service Selection

Select a Service



custom
integration

Click on an icon to select this mailing list service for integration.

JustLanded integrates with AWeber or MailChimp. However, since any provider should work with the built-in sign-up form that supports sign-ups through external HTML forms, other services may be supported through ShapingRain support.

Choose between "AWeber", "MailChimp" or "Custom Integration" **by clicking on the service icon.**

Service Settings

Check one of the "Show... Settings" checkboxes, depending on the service of your choice. You may enter settings for all supported services, but only those for the activated service will be used.

Retrieve your integration code from your service provider and edit the form fields to match that code. In many cases, only the Post URL and Form ID fields will be necessary in order for the integration to work.

Embedded form code

Classic

Super Slim

Naked

Advanced

The **Super Slim Form** collects only email address. Great for small spaces.

Form options

Include the following:

☒ a title for your form

Subscribe to our mailing list

Set form width

Preview

Subscribe to our mailing list

email address

Subscribe

Copy/paste onto your site

```
<!-- Begin MailChimp Signup Form -->
<link href="//cdn-images.mailchimp.com/embedcode/slim-081711.css"
rel="stylesheet" type="text/css">
<style type="text/css">
    #mc_embed_signup{background:#fff; clear:left; font:14px
Helvetica,Arial,sans-serif; }
    /* Add your own MailChimp form style overrides in your site stylesheet or
in this style block.
```

Generate your code using the MailChimp interface. Head to "Lists" and click on the list you would like to obtain the code for. Then click on "Signup forms" → "Embedded Forms" → "Super Slim".

This form will only work if "email address" is the only required field. Keep this selection and scroll down to the "copy/paste into your site" section.

This code contains one line similar to this:

```
<form action="http://abcdefg.us2.list-manage.com/subscribe/post?
u=3c8f7015ad03ee5404b8ca274&id=01ecce1c9b" method="post"
id="mc-embedded-subscribe-form" name="mc-embedded-subscribe-form"
class="validate" target="_blank" novalidate>
```

Extract the following parameters and enter them into the JustLanded user interface:

Post URL: `http://abcdefg.us2.list-manage.com/subscribe/post?u=3c8f7015ad03ee5404b8ca274&id=01ecce1c9b`

(everything between »action="« and the following »"«.

u parameter: **3c8f7015ad03ee5404b8ca274**

id parameter: **01ecce1c9b**

AWeber

Create a new HTML form in AWeber using the form builder. It is sufficient to generate a 'blank form' without styling. You can identify the individual form fields by looking at the "name" attributes. The "value" attribute contains the value you need to copy into the JustLanded Newsletter settings.

The form action="..." parameter is your Post URL.

Contact support if you need any assistance. If you are requesting assistance from our support, please always forward the original integration code you received from or generated through your service provider, or provide us with your account data so we can generate the code on your behalf.

Custom Integration

Through the Custom Integration Code section ShapingRain.com support will be able to help you integrate pretty much any third party mailing list service that supports sign-ups from remote sites via POST form submissions.

This code will also contain the actual form field. In essence, the form code used here will have to be stripped of all tags except for the <FORM> and <INPUT> tags. The email address field must have a class 'email' and the submit button must have the classes 'submit gradient'.

Please contact support if you need to integrate a service we do not currently support, as we may be interested in making this integration available to all our customers through an upgrade, and if you have no experience with HTML and CSS, you may save time if customer support makes the necessary changes on your behalf.

If you contact support, please send a copy of the original HTML code provided by your mailing list service. If you do not provide that code in your email, we will request that information from you.

4.11 Pricing Table

A price that fits your needs

Student or Company – we have the right offer for you

Basic All you need to start \$17 15 Projects 5 GB Storage Unlimited Users No Time tracking Enhanced Security Buy now	Standard Small price - big deal \$27 15 Projects 5 GB Storage Unlimited Users No Time tracking Enhanced Security Buy now	Premium Our most favorite package \$19 15 Projects 5 GB Storage Unlimited Users No Time tracking Enhanced Security Buy now	Business Perfect company solution \$47 15 Projects 5 GB Storage Unlimited Users No Time tracking Enhanced Security Buy now
---	---	---	---

The pricing table features a headline and a sub headline. In addition, the buy button's caption can be freely customized. The currency symbol can also be chosen freely.

Add, edit, re-order and delete packages

Title

This is a package's main title. It should be short and catchy as there is little space.

Sub Title

This is the sub title, it can further describe a package or its intended target group.

Link URL

This is where the buy button will link to. **Please note:** If no link is entered, the call to action button for this table item will be hidden.

Description/Text

Use this field to further describe a package with its features. Enter one feature per line.

Price

This is the price. Do not enter a currency sign or symbol here as it will be added from the pricing table's global settings.

Badge

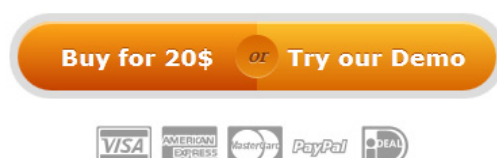
You can highlight a package using one of the pre-defined badges. If a badge is selected, it will be shown in the top right corner.

Highlighted/Featured

If you select "Yes", the package will be highlighted. You can have multiple highlighted packages per pricing table.

4.12 Payment Options

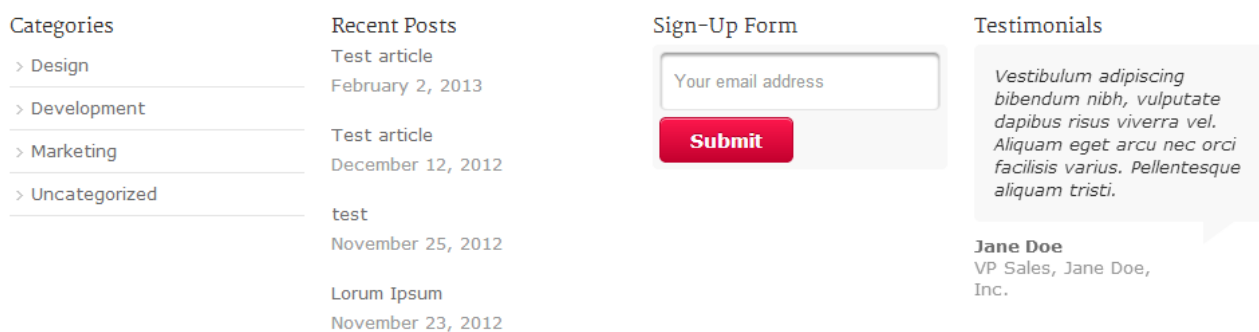
Interested? What are you waiting for!
Buy this super product today and save up to 20% when you buy



The Payment Options block, which is usually the last content block used on a landing page, features a headline as well as a sub headline. Action buttons are part of this block as well, they can be defined using the "Action Buttons" tab.

Accepted Payment Methods can be selected. For each selected payment method, an icon will be shown on the landing page.

4.13 Widgets Row



You can use the Landing Layout tab to position up to two rows of widgets anywhere on your landing page. Both widget areas can be filled with content (widgets) through the Appearance → Widgets menu, just like a regular widget area.



Widgets will be displayed in a row, and they will collapse and appear stacked on mobile devices. JustLanded widgets (testimonials, recent posts and comments, sign-up form) are fully supported.

You can select how many columns the Widgets Row should have via General Settings → Advanced Settings → Widgets → Amount of columns for Widgets Row and Footer Widgets.

4.14 Blog Posts



Making a great first impression

By  [marcus](#) |  November 19, 2012 |  5 Comments | [Edit](#)

You can also add blog content to any of your landing pages by using the "Blog Posts" landing page block. This block comes with its own sidebar area and resembles the regular post index page.

This landing page block is particularly useful for users who wish to use JustLanded not for a typical landing page, but rather for a regular blog.

Blog Posts on Landing Pages

Custom Query Parameters

```
posts_per_page=10
```

This instructs the theme to apply the given parameters to the landing page's Blog Posts block. One parameter per line, format: name=value, i.e.
posts_per_page=5; [see reference](#) for full list of parameters.

Advanced options to customize the output of this block can be accessed via the JustLanded options panel. The "Blog Posts on Landing Pages" section is part of the General Settings → Blog and Archive tab.

4.15 Other Advanced Content Options

JustLanded comes with more options to include complex content on your landing pages, with "Page Content" blocks being the most popular option.

Page Content

How it works

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempam et justo duo dolores et ea rebum.

One Fourth

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Lorem ipsum dolor sit amet.

One Fourth

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Lorem ipsum dolor sit amet.

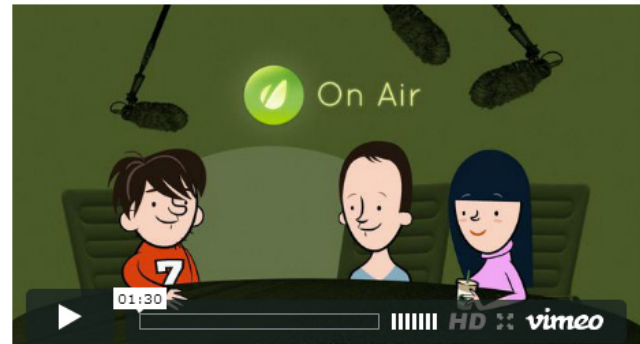
One Fourth

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Lorem ipsum dolor sit amet.

One Fourth

Lorem ipsum dolor sit amet, consetetur adipisicing elit. Lorem ipsum dolor sit amet.

Watch our product tour



Page Content blocks can contain free content. They also parse shortcodes so that third party plug-ins can be integrated this way.

Page Content blocks retrieve content from WordPress pages, and content can be edited by editing the corresponding page using the WordPress page editor.

A maximum of four Page Content blocks can be defined per landing page.

The Page Content block is the only option to add custom, free-form content to your landing pages.

If you need to integrate content generated by a third-party plug-in through a shortcode, or any custom HTML code, this is the block to use. It retrieves its content from any WordPress page (published as 'private' to avoid indexing).

Section Layout

One Page Content block can show content from a single WordPress page, but it can also retrieve contents from two WordPress pages and show them in two columns.

If "Full Width" is selected, a page defined as "Source 2" will be ignored.

Show Page Title

If this checkbox is checked, the WordPress page's title will be displayed. If it is unchecked, only the contents of that WordPress page will be displayed.

Do not wrap block in extra section

You will likely not want to use this option, unless you are putting landing page blocks within landing page blocks.

By selecting this option you instruct the theme not to wrap the Page Content Block in a `<div class="row">` and a `<section>` block. This will prevent some display issues when using Landing Page Blocks within Page Content Blocks (which are in itself Landing Page Blocks). When this option is active, the title will not be displayed (as it would be part of the wrapper), no matter whether the title is hidden or not.

Source 1 and Source 2

You can define any WordPress page as Source 1 or Source 2. It might be a good idea to set a page's status to "private", as that will hide the page from the menu.

Landing Page Widgets (Widget 1 & 2)

Landing Page Widgets (full-width widgets) are an experimental feature. A widget's contents will be shown wherever the "Widget 1" or "Widget 2" blocks are dragged to. This enables you to use full-width widgets for the integration of third party applications.

ShapingRain.com support may also provide you with modifications that use this content block type to integrate special features.

You can set the contents of that widget area using WordPress' Appearance → Widgets menu.

5 Blog and Static Pages

5.1 Page Templates

If you do not want the '**Comments**' form to display on your pages, just deactivate them for pages where you don't want them. http://codex.wordpress.org/Comments_in_WordPress explains how this WordPress feature works.

We provide 3 template types for WordPress pages:

Landing Page

Any page that uses the Landing Page template will be displayed as a landing page with banner. Typically you will have exactly one landing page. However, with Profiles you may be able to use up to 9 different landing pages with one instance of WordPress.

Landing Page (no banner)

This is a legacy template that we ship for compatibility only. We recommend that you do not use this template anymore since it has been replaced by a 'hide banner' option.

Default Template

This is the default page template, full-size without a sidebar.

Default Template, with Page Banner

This is the default page template, but with a 'page banner', a custom banner that can be defined through the options panel. This template does not use page titles, but a shortcode can be used to display the page title within the banner.

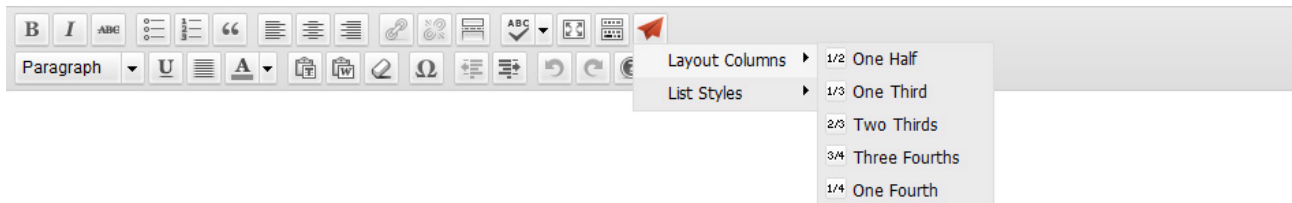
Page, with Sidebar

This is a modification of the default template. The only difference is that it includes a sidebar.

Page, with Sidebar on the left

This is a modification of the 'Page, with Sidebar' template, but with a sidebar on the left hand side.

5.2 Shortcodes



Layout Blocks

We provide shortcodes for layout blocks, to enable the use of column layouts:

```
[one_half last="no"] [/one_half]
[one_third last="no"] [/one_third]
[two_thirds last="no"] [/two_thirds]
[three_fourths last="no"] [/three_fourths]
[one_fourth last="no"] [/one_fourth]
```

The optional parameter "last" defines whether this is the last column in a row. You would define a row like this:

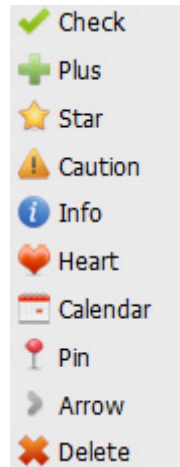
```
[three_fourths last="no"]
This column has a width of  $\frac{3}{4}$ .
[/three_fourths]
[one_fourth last="yes"]
This column has a width of  $\frac{1}{4}$ .
[/one_fourth]
```

Buttons for quick access are provided through the TinyMCE editor interface via the paper plane icon.

List Styles

We provide different list styles with JustLanded for WordPress. In order to turn a regular bullet list (unordered list) into a styled one you have to wrap your list with one of the following shortcodes:

```
[list style="check"] [/list]
[list style="plus"] [/list]
[list style="star"] [/list]
[list style="caution"] [/list]
[list style="info"] [/list]
[list style="heart"] [/list]
[list style="calendar"] [/list]
[list style="pin"] [/list]
[list style="arrow"] [/list]
[list style="delete"] [/list]
```



An example might look like this:

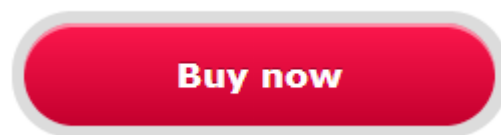
```
[list style="check"]
  • This is a bullet point
  • This is another one
[/list]
```

You basically add a [list ...] wrapper around an existing bullet list. So remember to create the bullet list first, and then wrap it in a [list] container.

And again, buttons for quick access are provided through the TinyMCE editor interface via the paper plane icon.

Call To Action Button *(experimental)*

You can insert a single call to action button using an otherwise unavailable landing page block:



```
[landing_block_custom type="button" caption="Buy now"
link="http://www.shapingrain.com" target="_blank" align="center"]
```

A variant of this block exists in a 'plain' version without section wrappers. This might work in places where the first version does not.

```
[landing_block_custom type="button_embed" caption="Buy now"
link="http://www.shapingrain.com" target="_blank" align="center"]
```

Landing Page Blocks *(experimental)*

You can add any landing page block to a regular blog post or page. We have made improvements to this feature, but we still consider it experimental. Landing page blocks may look different when used on regular WordPress pages, and most of these shortcodes are designed for full-width pages only, which is why they will not look as expected on pages that use the sidebar.

```
[landing_block type="type_goes_here"]
```

The following block types are currently supported:

```
features
gallery
newsletter
big_testimonial
small_testimonials
payment
pricing_table
page_content1
page_content2
page_content3
page_content4
widget1
widget2
```

You may, for instance, include the newsletter sign-up form using the following shortcode:

```
[landing_block type="newsletter"]
```

At this time, settings will be retrieved from the settings profile marked as Site Default Profile (Home → Profiles → Site Default Profile).

We provide only limited support for this experimental feature while we are developing custom landing page blocks. However, your feedback is welcome, and we will do what we can to help you use it on your live site, if no extensive additional work is required.

Quick access buttons are provided through the TinyMCE editor.

Custom Landing Page Blocks (experimental)

Like the regular landing page blocks, this feature is still in development. It enables you to create most landing page blocks using shortcodes only, without using the interface. That way you can use multiple instances of the same block to, say, use two newsletter blocks or multiple pricing tables on one page.

You can mix custom landing page blocks with regular (interface-defined) landing page blocks.

The syntax usually follows this structure:

```
[landing_block_custom type="pricing_table" title="My Title" subtitle="A Subtitle"
currency="$"]

[item title="Package 1" subtitle="My subtitle" link="http://www.google.com"
description="Line 1\nLine 2\nLine 3" price="199" badge="" highlighted="no"
button="Buy Me"]

[item title="Package 2" subtitle="My subtitle" link="http://www.google.com"
description="Line 1\nLine 2\nLine 3" price="299" badge="" highlighted="no"
button="Buy Me"]

[/landing_block_custom]
```

We provide a basic code generator ("Custom Block Generator") via the TinyMCE editor.

Custom Landing Page Content using the 'Parse Content' option (experimental)

The screenshot shows the WordPress 'JustLanded' plugin interface for editing a landing page titled 'Landing Page 1'. The main editor area is in 'Text' mode, displaying shortcode-based content. Two red callout boxes provide instructions: one points to the shortcode content, stating 'Define page content (except for the banner section) through shortcodes only.', and the other points to the 'Parse Content' checkbox, stating 'Instruct the theme to ignore the 'Landing Layout' section and parse the actual page content instead.' The right sidebar contains the 'Publish' section with status 'Published' and a 'Preview Changes' button, and the 'JustLanded: Landing Page Options' section. In the options section, 'Site Default' is selected for the page profile, and the 'Parse Content' checkbox is checked, with a description: 'With this option you can instruct the theme to ignore the layout builder's settings and parse the page's content for shortcodes instead.'

Landing Page 1

Permalink: <http://localhost/justlandedwp/> [View Page](#)

[Add Media](#) [Visual](#) [Text](#)

Text Mode Shortcodes:

```
[content_block]
[one_half]
This is some text.
[/one_half]
[one_half last="yes"]
This one's even got a second column!
[/one_half]
[/content_block]
[landing_block type="newsletter"]
[content_block]
This is some more text.
[/content_block]
```

JustLanded: Landing Page Options

Select a page profile

This allows you to select an instance of your settings based on a custom set of options that should be applied to this page only.

Site Default ▼

Parse Content

With this option you can instruct the theme to ignore the layout builder's settings and parse the page's content for shortcodes instead.

☒ Parse and display page content

Most users will want to use either the pre-defined content blocks via 'Landing Layout' only.

With that, the preferred way of adding free-form content, such as additional forms, text, images, column layouts etc. is to use Page Content blocks.

In some cases, however, that may not be enough. Power users wish to obtain total freedom of what to add where, and for those we have a feature that instructs the theme to obtain landing page content (except for the banner section) from the landing page's actual page content only.

That way users can mix user interface defined landing page blocks with custom landing page blocks and free-form content, making it possible to create very long and complex landing pages, and also to repeat blocks as needed.

When the 'Parse Content' option is checked, you will have to define the landing page's layout and its contents through shortcodes. This may look like this:

```
[content_block]
  [one_half]
    This is some text.
  [/one_half]
  [one_half last="yes"]
    This one's even got a second column!
```

```
        [/one_half]
[/content_block]
        [landing_block type="newsletter"]
[/content_block]
        This is some more text.
[/content_block]
```

Note that custom text is embedded using the `[content_block]` shortcode that has no parameters. You simply wrap your free-form content in `[content_block]` blocks. This is absolutely necessary, as without this wrapper the theme will have no instructions as to how content should be formatted.

You can also use shortcodes within `[content_block]` blocks, but you should not include `[landing_block]` or `[landing_block_custom]` shortcodes in that wrapped section, as that would not make any sense since you can add these block shortcodes without a wrapper.

5.3 Widgets

For your convenience we provide three minimalistic widgets that ship with JustLanded for WordPress. These are designed to fit in with the rest of the design and are used on our demo set-ups as well:

Recent Posts

The JustLanded Recent Posts widget displays miniature versions of a post's "Featured Image", when used (60 x 60 pixels).

Recent Comments

The JustLanded Recent Comments widget shows a user's avatar (60 x 60 pixels) next to the author's name and post title.

Testimonials

The JustLanded Testimonials widget shows testimonials from the "Small Testimonials" landing page block, without the portrait photograph. They will be retrieved from the settings profile set as Site Default Profile (Home → Profiles → Site Default Profile).

Testimonials Slider

This looks just like the regular widget, except that it displays only one widget at a time and works as a slider, drawing testimonials from the "Small Testimonials" landing page block using the Default Site Profile as a data source.

Sign-Up Form

This widget displays a lead capture/sign-up form. It uses the "Newsletter" tab's settings for the Site Default Profile.

6 Home Menu

6.1 Profiles

Profile selector

Profiles are a unique feature in JustLanded for WordPress. Each profile contains a complete set of theme settings, layout and design options and landing page content. Each page can use its own profile, the blog can use a different profile. Landing pages are edited by editing the profile.

Default profiles, to be used when no specific profile is selected for an individual page.

Site Default Profile
This profile will be used when no specific profile is selected, and for the blog.

Profile 1

Blog Default Profile
This profile will be used for the blog, including archives.

Use Site Default Profile

Profile Allocation Cheat Sheet
Quickly identify which profile is used where.

Profile 1

- [Demo Page](#) (100)
- [Landing Page](#) (390)

Profiles are instances of JustLanded for WordPress settings. You can save different versions of your settings with customizations and varying content using this feature.

In order to edit another profile, use the Profile select box at the very top of the JustLanded for WordPress user interface. Remember to save your settings before you switch the profile, as unsaved settings will be lost.

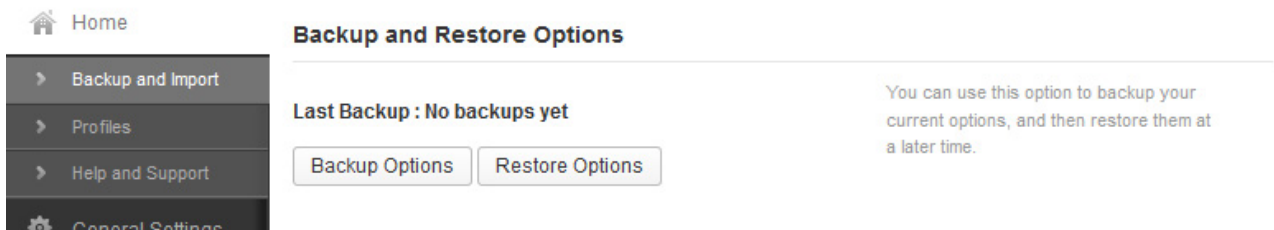
A profile contains all your settings and the contents of your landing page blocks.

You can use the Import/Export option "Transfer Your Settings" to copy settings and customizations from one profile to another.

By default, Profile 1 is the Site Default Profile and will be used for your landing page and the blog. However, you may choose to select another profile as the Site Default at any time.

Each WordPress page provides you with an option to define a profile associated with that page. That way you can have multiple landing pages that retrieve their contents from a variety of profiles. You can use this feature for split-testing multiple versions of your landing page. While intended for use with landing pages, this option is available for all WordPress pages.

6.2 Backup and Import



You can create a backup of the currently active profile's options by clicking on the "Backup Options" button. The "Restore Options" button will restore the last backup into the currently active settings profile.

You can transfer your settings between profiles using the Transfer Your Settings option (Home → Backup and Import → Transfer Your Settings). You may also use this option to create a backup of your settings for local storage, or to transfer settings from one JustLanded for WordPress installation to another.

Simply copy and paste the contents of the Transfer Your Settings field to the corresponding Transfer Your Settings field of another installation and press the "Import Options" button.

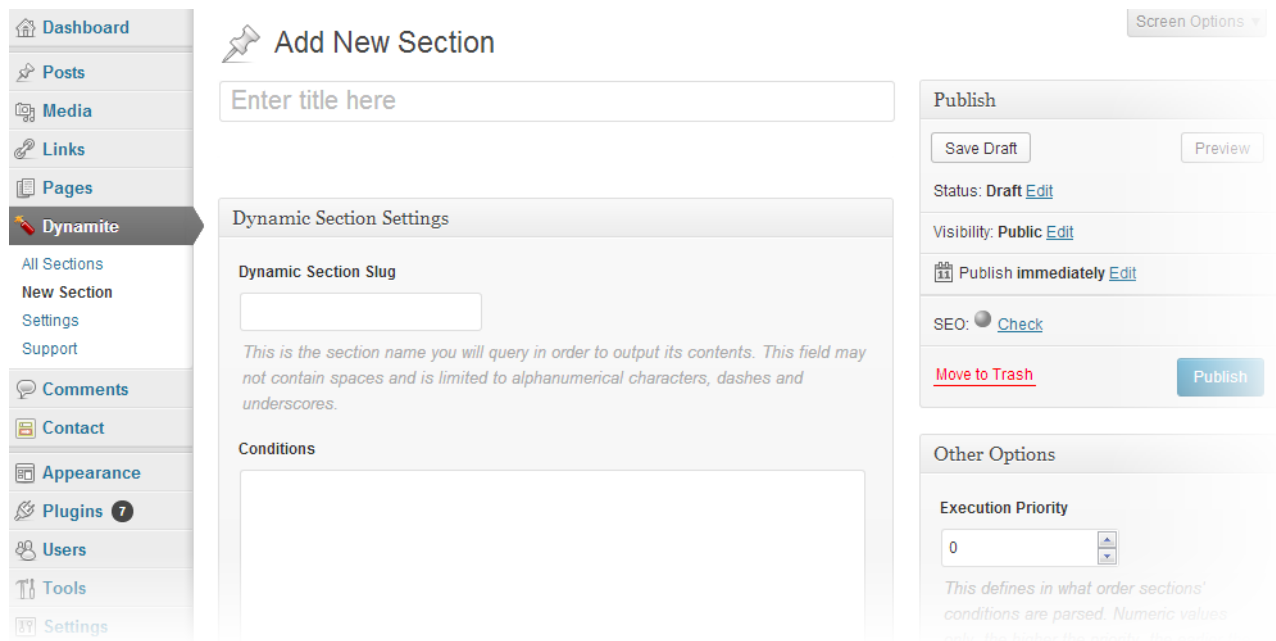
7 Free Plug-Ins that ship with JustLanded for WordPress

We provide some free plug-ins for WordPress that integrate with JustLanded for WordPress to extend its features or to integrate third party services. These plug-ins can be found in the "Plug-Ins" folder and can be installed like a regular WordPress plug-in.

7.1 WooCommerce Integration

This plug-in integrates the theme's call to action buttons with WooCommerce's shopping cart and allows users to set up a one-click-to-cart or one-click-to-checkout button for their digital products. It also fixes some styling issues that are the result of JustLanded and WooCommerce overwriting each other's settings. The plug-in expects WooCommerce to be installed and at least one product to be active. We provide a short tutorial for this plug-in in the Documentation folder along with this user manual.

7.2 Dynamite for WordPress



This plug-in enables users to create hundreds of landing pages based on one landing page template. It also provides dynamic and conditional content capabilities. Dynamite comes with its own mini user manual.

7.3 Marketing-friendly YouTube Videos

This tiny plug-in removes the 'recommended' video clips at the end of YouTube videos as well as the clip's title, when embedding videos in JustLanded.

7.4 Experimental and Developer's Plug-Ins

We also ship some experimental plug-ins with the theme that customer support might ask you to install in order to achieve a certain result in unusual circumstances. Other plug-ins are developer's examples to help with the rapid development of plug-ins for JustLanded.

8 Recommended Plug-Ins

We do not believe in re-inventing the wheel. This is why we resisted the urge to add features to JustLanded for WordPress that some well-established and highly specialized plug-ins for the WordPress platform already provide.

8.1 Contact Form 7



Contact Form 7

[Add New](#)[Screen Options](#)[Docs](#) - [FAQ](#) - [Support](#)

Contact form 1

[Copy](#) | [Delete](#)

Copy this code and paste it into your post, page or text widget content.

```
[contact-form-7 id="142" title="Contact form 1"]
```

[Save](#)

Form

```
<p>Your Name (required)<br />
[text* your-name] </p>
```

[Generate Tag](#)

```
<p>Your Email (required)<br />
[email* your-email] </p>
```

<http://wordpress.org/extend/plugins/contact-form-7/>

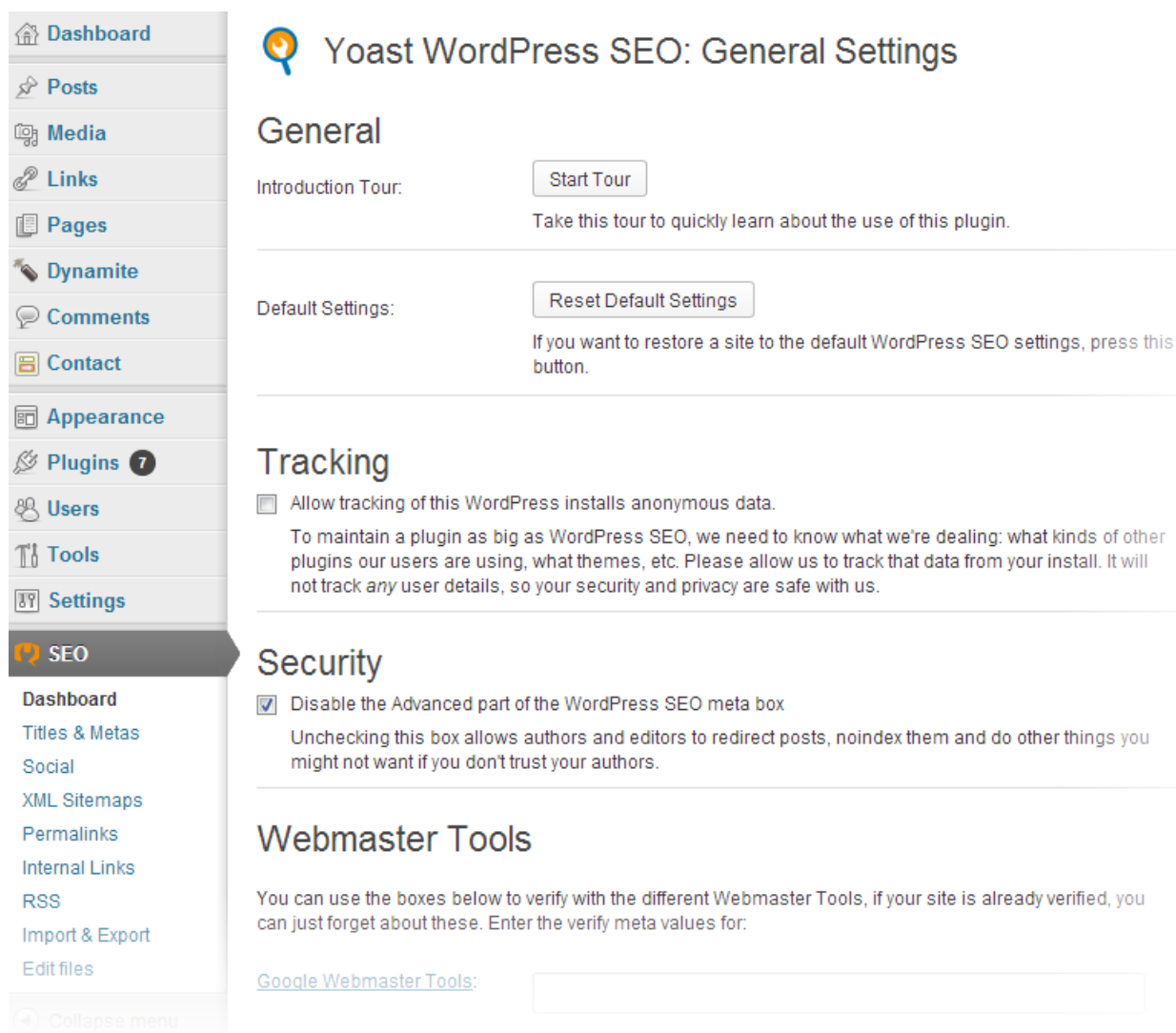
We believe in simplicity, and if all you need is a contact form, Contact Form 7 is the perfect tool, and an ideal companion for JustLanded for WordPress. With Contact Form 7 you can create a contact form using a graphical user interface – and then add it to a WordPress page with a simple shortcode, or the click of a button.

JustLanded for WordPress includes all the necessary styling to make your Contact Form 7 forms look fabulous, out of the box.

If you intend to use forms in the banner, please refer to the separate tutorial in the /Documentation/Forms folder of the main package.

The tutorial contains instructions on how to replicate our form demos, as well as some custom code to beautify your forms.

8.2 WordPress SEO by Yoast



Yoast WordPress SEO: General Settings

General

Introduction Tour: [Start Tour](#)

Take this tour to quickly learn about the use of this plugin.

Default Settings: [Reset Default Settings](#)

If you want to restore a site to the default WordPress SEO settings, press this button.

Tracking

☐ Allow tracking of this WordPress installs anonymous data.

To maintain a plugin as big as WordPress SEO, we need to know what we're dealing: what kinds of other plugins our users are using, what themes, etc. Please allow us to track that data from your install. It will not track any user details, so your security and privacy are safe with us.

Security

☒ Disable the Advanced part of the WordPress SEO meta box

Unchecking this box allows authors and editors to redirect posts, noindex them and do other things you might not want if you don't trust your authors.

Webmaster Tools

You can use the boxes below to verify with the different Webmaster Tools, if your site is already verified, you can just forget about these. Enter the verify meta values for:

[Google Webmaster Tools:](#)

[Bing Webmaster Tools:](#)

<http://wordpress.org/extend/plugins/wordpress-seo/>

SEO still is a major buzzword, and something most website owners cannot afford to neglect. WordPress SEO is the perfect addition to JustLanded for WordPress when it comes to your SEO needs: post titles and meta descriptions, settings for crawlers/robots, permalink clean-up, XML sitemaps, link structure optimization, RSS enhancements – all under one convenient interface.

8.3 W3 Total Cache

<http://wordpress.org/extend/plugins/w3-total-cache/>

This is one of many caching plug-ins available for WordPress. We recommend it for performance optimization as it caches the page output and delivers contents statically, thus reducing the time required to render a page. We actually use this plug-in on our demo installation for increased performance.

9 Help and Support

9.1 Email Support Policy

Contact Support

If there is anything we can help you with, please let us know. Whether you have discovered a problem or need help customizing our product to fit your needs, we are always happy to help out and point you into the right direction. Simply send an email to support@shapingrain.com.

In order to be able to provide you with the best possible service, **we do not offer customer support through the comments section on themeforest** and we will direct you to contact support@shapingrain.com should you seek assistance there. This ensures that no support tickets are forgotten and that all members of the support staff are aware of your issue, resulting in the fastest and best possible service.

We may occasionally ask you to provide your license certificate on themeforest to verify your purchase.

Account Details

If necessary to help you solve a problem we may request that you email us your WordPress login details and/or provide us with your hosting account details as well in order to identify problems that are related to your web server environment. Please accept that without those details, we may not be able to help you in some cases.

Extend of our Support

We generally only provide support for our own product. While we will usually make attempts to assist you with other issues as well, we will likely have to decline support if the issue exceeds the scope of our knowledge and experience.

We may also have to direct you to WordPress support for issues related to WordPress itself. While we may be able to resolve some minor WordPress issues quickly, the experts at WordPress Support may be better equipped to assist you. However, we will likely attempt to help you ourselves before referring you to them.

Please accept that we generally do not provide support for other third party products except in cases where addressing an issue takes only little time. We recommend that you contact support and ask if you are unsure whether a particular case is covered by our support policy.

Customization

Most customization requests we receive do not require much time, and we are happy to assist whenever that is the case. If, however, your request would result in more work, we will have to restrict our support to giving you basic guidance, or offer you our paid customizations services.

Customer Account

You can obtain a free customer account from ShapingRain.com through which we provide access to free updates, pre-release versions, additional tutorials and support options.

Register for free at <http://ssl.shapingrain.com/register>

9.2 Licenses

Please be aware that the Regular License only covers one end product (website or domain that you use the theme on). If your intention is to use JustLanded for WordPress on multiple websites, each site is considered a separate end product and you will have to purchase an additional license.

Please refer to the license text for additional information: <http://themeforest.net/licenses/regular>

Some of our premium themes ask you for a License Key. Obtaining and entering this key is optional and only required if you intend to use the built-in automatic update feature.

9.3 Frequently Asked Questions

JustLanded for WordPress has a Help and Support section that retrieves the FAQ section from our server every couple of days. You may also refer to our *themeforest* profile, where we may publish additional questions and their answers.

9.4 Credits

JustLanded for WordPress is based on the work of generous developers and designers who made the decision to release their work into the public domain or under open licenses (GPL/MIT).

We would like to express our gratitude to the following projects:

SMOF by Aquagraphite, <https://github.com/sy4mil/Options-Framework> on which our own options framework is based.

Zurb's Foundation Framework, mostly for inspiration.

WooThemes for their amazing FlexSlider 2.

Martin Angelov for his TouchTouch gallery.

jQuery for their outstanding JavaScript framework.

Google Web Fonts.

iconSweets by Yummygum.

Premium Pixels.

...and lastly, Automattic and the whole team behind WordPress.

We would like to thank our loyal customers for their feature requests, comments and suggestions. In particular we would like to express our gratitude towards the following people:

Sarah of <http://SarahProut.com> for her request to add additional widget sections to the theme, and to support blog posts on landing pages.

Carl, for suggesting that we add optional modal windows to our call to action buttons for additional flexibility. You can [buy his new book](#) Mad About Undead You from Amazon!

Sid, for requesting that we assign unique IDs to each block generated on a landing page to allow for custom styling. He was also the first customer to request that we further develop the experimental feature that enables users to add landing page blocks to regular pages. And finally, it was Sid who inspired us to add a new option to the page editor that instructs the theme to ignore the 'Landing Layout' section and parse the actual page contents instead.

Brady, for contributing his idea of a full-size banner that could enable the use of a full-size slider or other content of a user's choice.

Mark, for suggesting that we add a sign-up form to the banner that optionally replaces the sign-up buttons.

Morgan, for suggesting that we add an additional 'Page Banner' template.

Many more feature requests and comments reached ShapingRain.com in the last couple of months. We appreciate every single comment, and your valuable feedback continues to help making JustLanded for WordPress an even better product.