



JustLanded for WordPress

Embedding Video Clips

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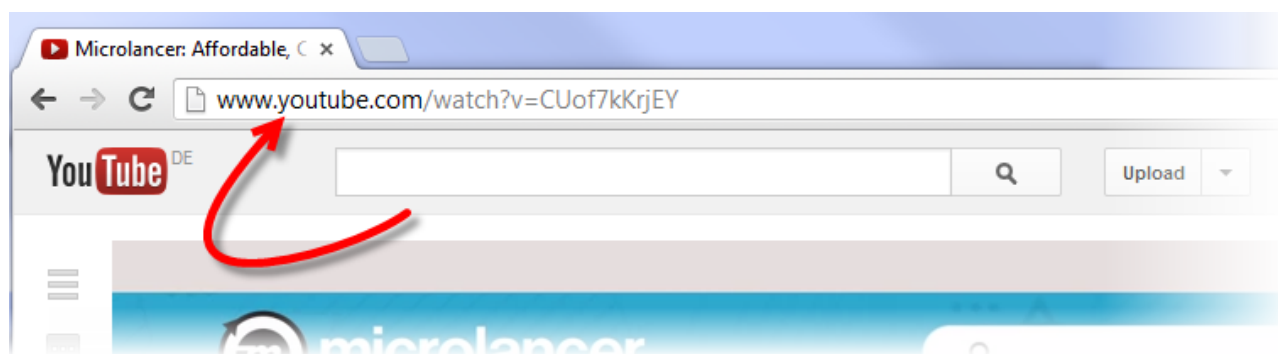
Using Video Clips with JustLanded – The Basics

JustLanded for WordPress leverages WordPress' built-in oEmbed feature for embedding video clips. oEmbed is a technology that enables WordPress to retrieve the embedding code from the service provider without you having to enter any complicated embedding codes. All you need to do is to enter a video clip's URL. Type that URL (or paste it) onto a separate line and WordPress will do the rest. You do not need (and should not attempt) to obtain the embed code yourself at all.

JustLanded hooks into this native WordPress feature and automatically manipulates the code provided by the third party service provider so that the resulting clip becomes responsive and adjusts to the screen's width. It does this by removing width and height attributes from the code, and by wrapping it in a responsive container.

This also means that if you decide to use embed codes rather than oEmbed URLs, you will have to make these changes yourself. This guide will explain how to, if you really need to.

Using oEmbed URLs – The Easy Way



It all starts with a quick visit to your video provider. Say you want to use a video clip from YouTube. All you need to do is to visit YouTube and open the video clip you want to watch. Then copy the URL from your address bar.

Video and Free Form Media Content Video clip and other embedded content.

Video

http://www.youtube.com/watch?v=CUof7kKrjEY

Paste your video link here. You only need the plain link, WordPress will do the rest.

Then paste the URL into the place where you want to use it. In the example above, we want to use that clip for the banner's media section.

Add Media

VisualText

B *I* ABC [List Icons] [Quote Icon] [Align Icons] [Link Icon] [Media Icon] [Table Icon] [More Icon]

<http://www.youtube.com/watch?v=CUof7kKrjEY>

Save DraftPreview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

SEO: [Check](#)

[Move to Trash](#) [Publish](#)

This same method works for embedding videos in your posts and pages. It really is that simple.

The rule is: Do not use the video provider's embed links, use the plain and simple video URL you see in your address bar when you watch the video!

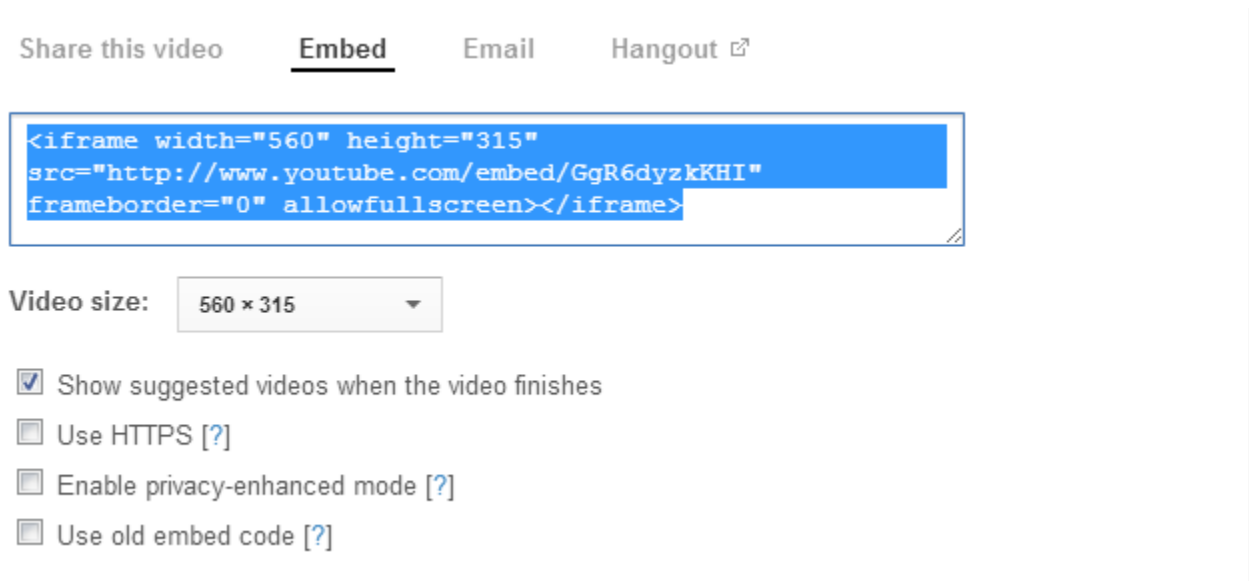
P.S.: JustLanded ships with a tiny plug-in for improving how YouTube videos are presented. The 'marketing-friendly YouTube videos' plug-in will remove the clip's title and 'related videos' at the end of the clip. This plug-in is contained in the 'Plug-Ins' folder of the main product package which you can always re-download from themeforest.

Using Regular Embed Code – The Hard Way

If you really absolutely must use the service-provided embed codes (you've been warned!)

you can do that as well. However, this requires some editing and it may still not work in every case.

This time you obtain the ugly embed code from the provider. This will look somewhat like it does in the following screenshot from YouTube:



That code is not responsive. It contains fixed width and height attributes and it will result in your video clip being too large on mobile devices. The clip will likely overlap other sections and it will simply look ugly.

To prevent this, remove the `width="560"` and `height="315"` parameters. Then add the video embed container manually:

```
<div class="jl_video_container">
  <div class="jl_video_container-inner">
    <iframe src="http://www.youtube.com/embed/GgR6dyzkKHI?
      feature=oembed" frameborder="0" allowfullscreen=""></iframe>
  </div>
</div>
```

This should have the same results as the method above.

And, as always, should you need additional assistance, please contact support@shapingrain.com and please remember that we *never* provide customer support through the comments section on themeforest in order to provide a consistent support experience and to exclude non-licensed users from obtaining free support.